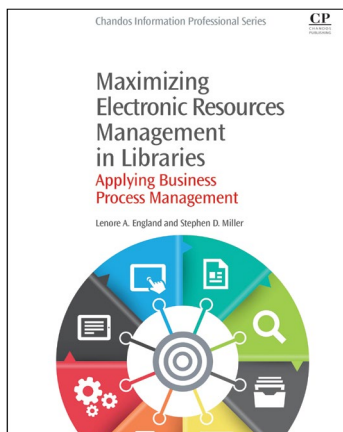
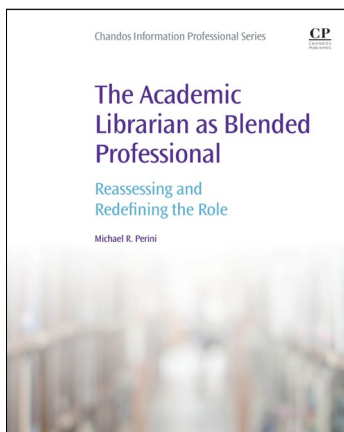
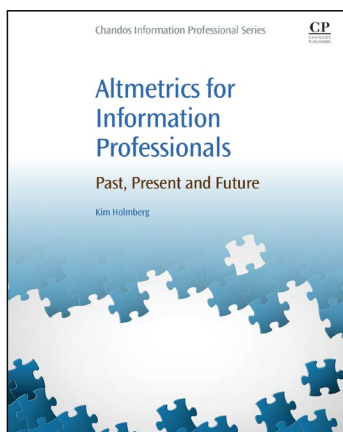
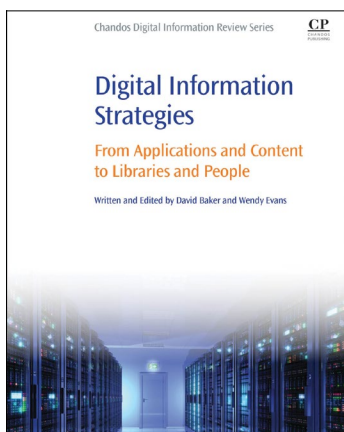




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Elsevier Asian Studies Series



Achieving Inclusive Growth in China Through Vertical Specialization

Wei Wang



ISBN: 978-0-08-100627-6

PUB DATE: April 2016

FORMAT: Hardback

PAGES: c. 450

AUDIENCE

Economists, research economists, researchers specializing in the Chinese economy, area-studies specialists, international development researchers, business-leaders with businesses operating in China, policy-makers.

Achieving Inclusive Growth in China Through Vertical Specialization

Wei Wang Professor of Economics, Tianjin University of Commerce, China



This second book by the author to consider vertical specialization stresses the importance of integration in driving inclusive growth in China, providing evidence linking international vertical specialization in China to inclusive economic growth

KEY FEATURES

- Argues that inclusive growth and vertical specialization analyses must be performed together
- Gives quantitative evidence for the link between vertical specialization and inclusive growth in China
- Investigates the different impact of conventional trade and processing trade on transition to inclusive growth in China, using comparative analysis techniques
- Offers insight on forming future policy in China to increase inclusive growth

DESCRIPTION

Vertical Specialization and Inclusive Growth in China discusses the two interrelated developments that have transformed the Chinese economy in recent years. First, the global community has increased calls to foster inclusive economic growth, with China embracing this trend. Second, the explosive growth in China's trade resulting from international vertical specialization production and trade networks which has complicated the notion of inclusive growth in the Chinese context.

This book assesses these two trends quantitatively, giving evidence of the link between vertical specialization and inclusive growth, and then decomposing the inclusive growth effects of vertically specialized trade into six components: GDP growth, export growth, FDI, environment, employment, and innovation. It further explores the differing impact of conventional trade and processing trade on inclusive growth, providing direction for future policy. This second book by the author to consider vertical specialization stresses the importance of integration in driving inclusive growth.

ASIAN STUDIES

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Elsevier Asian Studies Series



Chinese Migrant Entrepreneurship in Australia from the 1990s

Case Studies of Success in Sino-Australian relations

Jia Gao



ISBN: 978-1-84334-784-2

PUB DATE: August 2015

FORMAT: Hardback

PAGES: c. 190

AUDIENCE

All those interested in contemporary Chinese entrepreneurship and the history of Chinese migration, and anyone concerned with globalisation and Chinese migrant entrepreneurs, especially with their activities and patterns of behaviour.

Chinese Migrant Entrepreneurship in Australia from the 1990s

Case Studies of Success in Sino-Australian Relations

Jia Gao Senior Lecturer, The Asia Institute, University of Melbourne, Australia



Adds new theoretical considerations and empirical evidence to the growing interest in entrepreneurship, presenting an account of new Chinese migrant entrepreneurs whose successes contributed significantly to both Australia and China

KEY FEATURES

- Focuses on the people whose entrepreneurial activities have spread across industries and facilitated trade and cultural contacts
- Analyses the experiences of the new migrants from China
- Offers evidence that challenges outdated but still widely held assumptions about ethnic Chinese entrepreneurs
- Presents longitudinal research on the new Chinese migrant community in Australia since the late 1980's
- Demonstrates a dynamic process that challenges the overemphasis on the impact of globalisation on Chinese entrepreneurs

DESCRIPTION

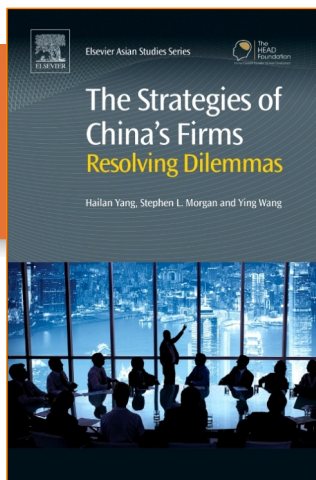
For more than two decades Australia has not only prospered without a recession but has achieved a higher growth rate than any Western country. This achievement has been credited to Australia's historic shift to Asia; the transformation of the relationship between these two countries is one of the most important changes in the Asia-Pacific region. However, the role of new Chinese migrants in transforming Sino-Australian relations through their entrepreneurial activities has not been deeply explored. *Chinese Migrant Entrepreneurship in Australia from the 1990s* adds new theoretical considerations and empirical evidence to a growing interest in entrepreneurship, and presents an account of a group of new Chinese migrant entrepreneurs who have succeeded in their business ventures significantly contributing to both Australia and China. The first chapter introduces the history between Australia and China, followed by chapters focusing on post-migration realities, economic opportunities, Chinese outbound tourism and the use of community media. The final chapter concludes with a summary.

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ISBN: 978-0-08-100274-2

PUB DATE: July 2015

FORMAT: Hardback

PAGES: c. 185

AUDIENCE

The book is a must-read not only for scholars but also the practitioners. This is a huge segment of the book-buying market. One of the strongest target groups likely to buy this book is scholars with an interest in strategic management and corporate governance in China/emerging economies, Chinese business and management, industrial and competitive policies in China and development strategies in emerging economies. Practitioners, including consultants, managers of multinationals, Chinese managers, government policy makers, members of international organizations, with an interest in Chinese business and management are also likely to buy it, seeking it a useful tool to learn more about Chinese business.

The Strategies of China's Firms

Resolving Dilemmas

Edited by: **Hailan Yang** Lecturer, Business School, Shandong Jianzhu University, P.R. China
Stephen Morgan Research Director and Director of PhD studies, School of Contemporary Chinese Studies and Internal fellow of the Leverhulme Center for Research on Globalization and Economic Policy, Nottingham University, UK
Ying Wang Lecturer, School of Management, Xi'an University of Architecture and Technology, P.R. China



The Strategies of China's Firms focuses attention on a variety of firm-level arguments. Based on the in-depth investigation of strategies of China's firms, the book specifically examines the primary drivers of China's firm growth, analyzes the capability of China's firms to sustain their growth and strives to address the long-term effects of the growth of China's firm growth on the global economy.

KEY FEATURES

- focuses on firms with different ownership
- provides cases that offer insights into the interactions among key factors of environmental changes, exploitative and explorative strategies, and performance in a transition environment
- explains why the strategies of some firms do not fit with their environments, which leads to their poorer competitive position.
- compares the corporate governance of the China's firms with different ownership
- explores the different ways of development of China's firms in the consumer electronics sector from the perspectives of business strategy and corporate governance
- includes some wider policy-related implications related to the reform of China's firms

DESCRIPTION

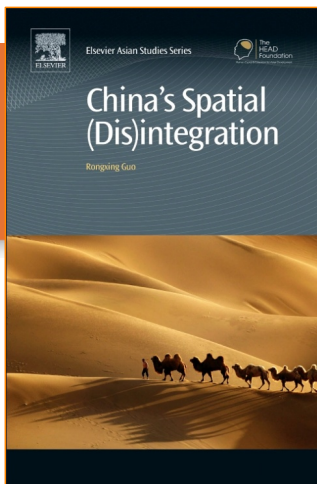
This book aims to analyze how China's firms in the consumer electronics (CE) sector have developed their business strategy and corporate governance during the reform process. This book examines the CE sector in particular because it is one of the country's most important and dynamic manufacturing sectors and one of the earliest market-oriented sectors.

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ISBN: 978-0-08-100387-9

PUB DATE: July 2015

FORMAT: Hardback

PAGES: c. 200

AUDIENCE

Academic institutions, practitioners
and students

China's Spatial (Dis)integration

Political Economy of the Interethnic Unrest in Xinjiang

Rongxing Guo Regional Science Association of China, Beijing, China



The narratives and analytics of China's spatial (dis)integration

KEY FEATURES

- Provides a combination of narratives and analytical narratives
- Includes annexes which evaluate provincial and interprovincial panel data and information collected and compiled by the author
- Offers specialized mathematics and statistical techniques

DESCRIPTION

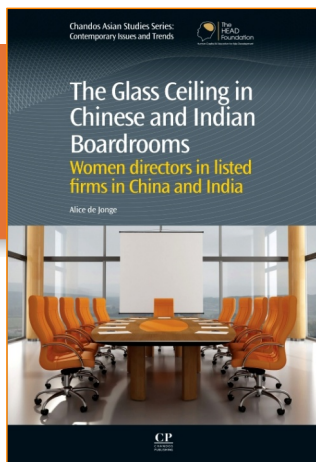
This book is intended to provide the narratives and analytics of China's spatial (dis)integration. Indeed, the Chinese nation is far too large and spatially complicated and diversified to be misinterpreted. The only feasible approach to analyzing it is, therefore, to divide it into smaller geographical elements through which one can have a better insight into the spatial mechanisms and regional characteristics.

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ISBN: 978-1-84334-617-3

PUB DATE: March 2015

FORMAT: Hardback

PAGES: c. 174

AUDIENCE

Management students and academics, Business studies courses, MBA students and academics, Academic libraries, Company libraries and Professional libraries.

The Glass Ceiling in Chinese and Indian Boardrooms

Women Directors in Listed Firms in China and India

Alice de Jonge Monash University, Australia



Analyses the importance of board diversity in promoting economic and environmental stability in a rapidly changing world

A Volume in the Chandos Asian Studies Series.

KEY FEATURES

- Based on detailed surveys of 1,000 key listed firms in India and China
- Provides results from empirical questionnaire surveys of key firms
- Analyses the importance of board diversity in a rapidly changing world, and its significance for economic and environmental stability

DESCRIPTION

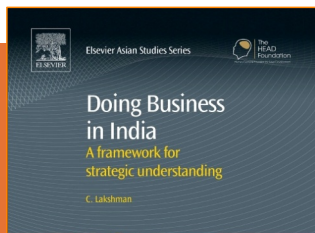
This book is about women directors in China and India. The aim of the book is to understand more clearly where women are present on corporate boards, and the reasons for their continued absence from most listed company boards. *The Glass Ceiling in Chinese and Indian Boardrooms* is written at a time of increasing awareness, particularly in Europe, of the benefits of gender equity at the boardroom table, and of the costs of women's continued exclusion from corporate decision-making. Norway's gender equity legislation has now been instrumental in ensuring that women occupy over 40% of all company board seats in that country. France, Italy and Spain are amongst those countries now following the same path towards equity. But Asia in general, and the world's two largest nations in particular, still lag well behind. In China while women enjoy greater social and economic equality than many of their sisters in other parts of Asia, the male-dominated nature of the Party-state apparatus makes it unlikely that legislative change will be achieved any time soon. In India, while the country's 2013 *Corporations Law* now requires all major listed firms to have at least one woman director, the real challenges for women are social and economic, where much work remains to be done.

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ISBN: 978-1-84334-774-3

PUB DATE: February 2015

FORMAT: Hardback

PAGES: c. 208

AUDIENCE

Business managers contemplating an entry into India and its markets, Trainers and Management development professionals, Teachers and Students studying courses on successful strategies for emerging markets, especially India.

Doing Business in India

A Framework for Strategic Understanding

Chandrashekhara Lakshman Professor of International Management, Tongji University, Shanghai, China



Discusses the cultural and consumer profile of the people of India and how these fit into the macroeconomic context

KEY FEATURES

- Offers a unique and exclusive focus on India
- Focus on political particularities in India crucial for understanding success models
- Explores the overall strategic framework for better strategy formulation in context
- Focus on strategy implementation issues (leadership, HRM, organizational systems)
- Includes cases not found in other sources

DESCRIPTION

A comprehensive look at understanding India with a strategic framework that can be readily used for doing business in this market is needed. *Doing Business in India* discusses the cultural and consumer profile of the people of India and how these fit into the macroeconomic context. The analytical framework provided and illustrated with real case examples spans domains such as the institutional context of the country (full of voids and amazing peculiarities) and the interesting federalist political framework in a country with many states. Based on this foundation, the book introduces the business strategies appropriate for both rural and urban markets in India. The following chapters cover the successful implementation of these strategies in India. The remaining chapters focus on successful cross-cultural management of Indian managers and employees, the appropriate types of leadership required for managing the Indian workforce, the types of managerial control systems likely to be successful in this country, and the HRM practices that can help companies to win in this market.

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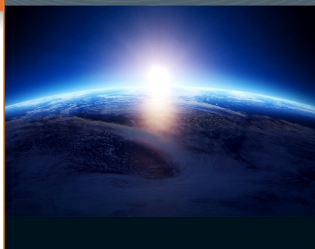


Elsevier Asian Studies Series



Ethical and Social Marketing in Asia

Bang Nguyen and Chris Rowley



ISBN: 978-0-08-100097-7

PUB DATE: February 2015

FORMAT: Hardback

PAGES: c. 310

AUDIENCE

Marketing practitioners; doctoral, graduate and final year undergraduate students in business and marketing; Graduate students in marketing and management; lecturers and business consultants

Ethical and Social Marketing in Asia

Bang Nguyen Associate Professor of Marketing, East China University of Science and Technology (ECUST), Shanghai, People's Republic of China.

Chris Rowley Professor Chris Rowley, Professorial Fellow, Institute of Hallyu Convergence Research, Korea University, Korea, Adjunct Professor, Griffith Business School, Griffith University, Australia, Visiting Fellow, Institute of Asia and Pacific Studies, Nottingham University, UK and Professor, Cass Business School, City University, London, UK



Examines this so-far unexplored area, investigating why differing cultures and consumption behaviours require different emphasis in different markets.

KEY FEATURES

- explores the nature of ethical and social marketing from an Asian perspective
- discusses current ethical and social marketing researches and practices in different areas, industries, commercial and non-commercial sectors
- serves as an invaluable resource for marketing academics and practitioners requiring more than anecdotal evidence of different ethical and social marketing applications
- compares and contrasts unethical situations covering important aspects related to ethics, society and fairness
- includes an interesting mix of theory, research findings and practices

DESCRIPTION

There is a growing interest in firms' adoption of ethical and social marketing approaches among academics and practitioners alike. Ethical Marketing is the application of ethics into the marketing process, and Social Marketing is a concept that seeks to influence a target audience for the greater social good. *Ethical and Social Marketing in Asia* examines this so-far unexplored area, investigating why differing cultures and consumption behaviours require different emphasis in different markets. The diversity of the Asian countries provides a perplexing environment to the development and management of ethical and social marketing. The belief that bottom line profits is enough for a company, is often not favourably viewed by Asian countries emphasising collective, social and long term benefits for the people and country. Due to these interesting characteristics and complexities, the study of ethical and social marketing in Asia is a timely topic. The first chapters introduce Ethical Marketing in Asia, followed by case studies of how the approach is used across 14 diverse economies, geographically based on 'clusters'; North East, (China, Taiwan, Japan, South Korea), South East (Singapore, Malaysia, Thailand, Vietnam, Cambodia, the Philippines, Indonesia) and South Asia (India, Pakistan, Bangladesh). The second part discusses Social Marketing using the same sequence of regions and economies and the third part explores the unique link to Fairness Management in Asia, followed by a conclusion.

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Lessons in Library Leadership

A Primer for Library Managers and Unit Leaders

Corey S. Halachik



ISBN: 978-0-08-100565-1

PUB DATE: June 2016

FORMAT: Paperback

PAGES: c. 256

AUDIENCE

Librarians new to management positions and those looking for an inclusive management guide.

Lessons in Library Leadership

A Primer for Library Managers and Unit Leaders

Corey Halachik Assistant Professor and Electronic Resources Specialist,
The University of Tennessee, Knoxville, USA



This helpful book serves as a primer for librarians who are new to management, while also acting as a refresher course for seasoned professionals on basic management concepts that include tactics, real world examples, case studies, and bibliographic information essential for developing management skills

KEY FEATURES

- Ideal for both new and currently practicing library managers and leaders
- Written from a librarian's point of view
- Includes examples directly related to libraries
- Combines theory and real-world examples in new and innovative ways

DESCRIPTION

Lessons in Library Leadership: A Primer for Library Managers and Unit Leaders takes on the topic of management positions within libraries and how many of them are filled by candidates with no formalized training. This lack of preparation often leads to added stress as they scramble to learn how to lead, to formulate departmental goals, to conduct effective assessment, to think and plan strategically, to counsel employees, and much more.

This book will serve equally as a primer for librarians new to management and those needing a refresher in basic management concepts. Seasoned managers may also look to this guide as a quick reference resource covering multiple management subjects. The contents of the monograph include basic concepts, real word examples/case studies, and bibliographic information for further management skill development.

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New Roles for Research Librarians

Meeting The Expectations
For Research Support

Hilde Daland and Kari-Mette Walmann-Hilde



ISBN: 978-0-08-100566-8

PUB DATE: June 2016

FORMAT: Paperback

PAGES: c. 200

AUDIENCE

Research librarians, Library
students, PhD supervisors and
Postgraduate students

New Roles for Research Librarians

Meeting the Expectations for Research Support

Hilde Daland Research Librarian and Research Support Coordinator, Agder
University Library, Norway

Kari-Mette Walmann-Hilde Assistant Professor, University of Agder,
Norway



This book suggests support strategies for librarians - even those who have never completed a PhD or engaged in independent research -- who want to adapt to new conditions and expectations from the students and researchers they serve

KEY FEATURES

- Explores the new roles available for research librarians and how they can be integral parts of research
- Provides a new roadmap on how to deal with the new work environment that now exists between librarians and researchers
- Discusses the development and systemizing of research support services and strategies
- Offers insights into the collaboration between the librarian and PhD-candidates

DESCRIPTION

New Roles for Research Librarians: Meeting the Expectations for Research Support presents strategies librarians can use to adapt to the new conditions and growing expectations that are emerging from students and researchers. Even if they have never completed a PhD, or even been engaged in independent research themselves, this book will provide a new roadmap on how to deal with the new work environment.

The book provides different approaches that include the library in the research process, an area that is often neglected by researchers during their planning and strategic work on research projects. Users will find content that offers tactics on how to create a new dialogue between the librarian and the postgraduate student, along with comprehensive discussions on different starting points, and how communication and collaboration can help reach the best of both worlds.

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The End of Wisdom?

The Future of Libraries
in a Digital Age

David Baker and Wendy Evans



ISBN: 978-0-08-100142-4

PUB DATE: May 2016

FORMAT: Paperback

PAGES: c. 200

AUDIENCE

Library directors, library and information studies professors, lecturers and students, social science lecturers, students and researchers, digital library developers and managers, funders and managers of cultural organisations, publishers, authors, library users, bibliophiles

The End of Wisdom?

The Future of Libraries in a Digital Age

Edited by: **Wendy Evans** Head of Library, University of St Mark & St John, UK

David Baker Emeritus Professor of Strategic Information Management, University of St Mark & St John, UK



Much has been written about the end of libraries and the death of the book, leading to this comprehensive compilation that assembles opinion pieces, forecasts, strategy options, and case studies from leaders around the world who, together, create a rich picture of current trends and the likely future of libraries of all types

KEY FEATURES

- Focuses on the key issue facing library and information services for the foreseeable future
- Takes a much broader view by asking a wide range of key people and representative stakeholders and user groups for their view of the future of libraries of all kinds
- Presents a comprehensive analysis of likely directions and options for libraries, library managers, and users
- Includes a route map for the future
- Builds on the successful approaches adopted in *A Handbook of Digital Library Economics* and *Libraries and Society*

DESCRIPTION

The End of Wisdom? The Future of Libraries in a Digital Age assembles opinion pieces, forecasts, strategy options, and case studies from leading worldwide politicians, academics, educators, authors, publishers, captains of industry, senior public sector workers, library directors, IT gurus and other key players in the field of information provision who discuss their views on the hypothesis surrounding the "end of libraries" and the "death of books." The contributions – ranging in length from 500 to 2000 words are analyzed and summarized to create a rich picture of current trends and likely futures for libraries of all types, with digital options discussed in detail.

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The Academic Librarian as Blended Professional

Reassessing and
Redefining the Role

Michael R. Perini

The Academic Librarian as Blended Professional

Reassessing and Redefining the Role

Michael Perini Fenwick Library's Research Department, George Mason University, USA



Using a model drawn from higher education that allows librarians and managers to conceptualize the librarian's role in a way that will help mitigate obstacles to professional development, this book presents the tactics and obstacles involved in the reconceptualization of the librarian's role in an institution

KEY FEATURES

- Uses a model from the discipline of higher education in order to better conceptualize and understand the academic librarian's role in the institution
- Allows for the analysis and understanding of the librarian's identity and role in a context familiar to those outside of the academic library system
- Provides a unique understanding of both the library system and its librarians, explaining the nuances of the greater higher education collective

DESCRIPTION

The Academic Librarian as Blended Professional employs a model that allows for individual and managerial reconceptualization of the librarian's role, also helping to mitigate obstacles to professional development both internal and external to the library.

Using traditional and personal narrative, the book extends Whitchurch's blended professional model, designed to consider the merging of academicians' roles across several spheres of professional and academic influence in a higher education setting, to academic librarians.

The book is significant due to its use of higher education theory to examine the professional identity of academic librarians and the issues impacting librarian professional development. The work offers a constructive, replicable research design appropriate for the analysis of librarians in other academic settings, providing additional insights into how these professionals might perceive their roles within the larger context of a higher education environment.

Following the application of the blended professional model, this book contends that academic librarians have similar roles concerning research, instruction, and service when compared to an institution's tenure-track faculty. The scope of professional productivity and the expectation of the librarians, though, are much less regimented. Consequently, the academic librarians find themselves in a tenuous working space where their blended role is inhibited by real and perceived barriers.

ISBN: 978-0-08-100927-7

PUB DATE: May 2016

FORMAT: Paperback

PAGES: c. 220

AUDIENCE

Academic and research librarians in HE institutions, library administrators, academic deans, university administrators and upper management, postgraduate students and faculty on library and information science programs.

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A Global Perspective of Private Higher Education

Mahsood Shah and Chenicheri Sid Nair



ISBN: 978-0-08-100872-0

PUB DATE: April 2016

FORMAT: Paperback

PAGES: c. 330

AUDIENCE

Higher education specialists including university administrators, university management, and postgraduate students and researchers of higher education. Also policymakers in government.

A Global Perspective on Private Higher Education

Mahsood Shah CQUniversity, Australia

Chenicheri Sid Nair University of Western Australia, Australia



This comprehensive guide brings together the trends relating to the growth and decline of private higher education providers, also highlighting and discussing the key contributing factors relating to these changes from 17 countries across all continents

KEY FEATURES

- Provides a timely review of the significant growth of private higher education in many parts of the world during the last decade
- Presents the significant changes in the external operating environment of private higher education
- Brings together the trends relating to the growth and the decline of private higher education providers

DESCRIPTION

A Global Perspective on Private Higher Education provides a timely review of the significant growth of private higher education in many parts of the world during the last decade. The book is concurrent with significant changes in the external operating environment of private higher education, including government policy and its impact on the ongoing growth of the sector. The title brings together the trends relating to the growth and the decline of private higher education providers, also including the key contributing factors of the changes from 17 countries.

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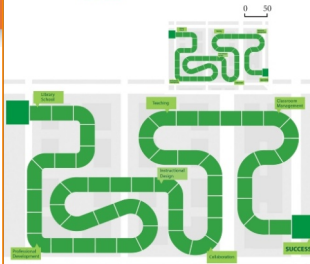


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The Fortuitous Teacher

A Guide to Successful One-Shot Library Instruction

Sarah Cisse



ISBN: 978-0-08-100193-6

PUB DATE: March 2016

FORMAT: Paperback

PAGES: c. 200

AUDIENCE

Academic and Public librarians

The Fortuitous Teacher

A Guide to Successful One-Shot Library Instruction

Sarah Cisse Reference Librarian, Alvin Sherman Library Research and Information Technology Center, Nova Southeastern University, Florida, USA



This book provides practical tips from librarians on successful collaboration with faculty in one-shot instruction sessions, then explores future trends in library instruction that can be applied to today's sessions

KEY FEATURES

- Examines how MILS programs prepare librarians to teach
- Compares the typical characteristics of effective teachers and librarians
- Offers advice for new academic librarians who take on the role of classroom teacher
- Explores future trends in library instruction and how to apply this to one-shot instruction sessions

DESCRIPTION

The Fortuitous Teacher: A Guide to Successful One-Shot Library Instruction discusses how librarians have become accidental teachers in the academic university setting. It covers how (if at all) librarians are prepared by MILS programs to teach, compares typical characteristics of teachers versus librarians, and presents tactics on how to learn effective teaching skills on the job. In addition, readers will learn about the history of library instruction, the different types of library instruction, and the dynamics of one-shot library instruction, classroom culture, faculty buy-in, and collaboration.

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Digital Detectives

Solving Information Dilemmas in an Online World

Crystal Fulton and Claire McGuinness

**ISBN:** 978-0-08-100124-0**PUB DATE:** March 2016**FORMAT:** Paperback**PAGES:** c. 200**AUDIENCE**

Undergraduate students, especially those transitioning from secondary school to university or college.

Digital Detectives

Solving Information Dilemmas in an Online World

Crystal Fulton Senior Lecturer, School of Information and Library Studies,
University College Dublin, Ireland

Claire McGuinness Lecturer, School of Information and Library Studies,
University College Dublin, Ireland



The book aims to address the issues surrounding digital research from the point of view of the students themselves, addressing real-life critical stumbling blocks that can prevent them from engaging fully and productively with learning situations as they move into the world of higher education

KEY FEATURES

- Offers a situated, problem-solving approach to deepen students' analytical and research skills
- Explores a practical, real-life dilemma that is typically experienced by undergraduates in the course of their academic work, especially those transitioning from secondary to third-level education
- Focuses on the authentic educational needs of undergraduates as expressed by educators, but also students themselves
- Addresses a specific central dilemma which is identified at the outset, but also uses the opportunity to reveal to students the broader contextual issues which frame the problem they are exploring

DESCRIPTION

Digital Detectives: Solving Information Dilemmas in an Online World helps students become independent and confident digital detectives, giving them the tools and tactics they need to critically scrutinize web-based digital information to ascertain its authenticity, veracity, and authority, and to use the information in a discerning way to successfully complete academic tasks. Enabling students to select and use information appropriately empowers them to function at a higher level of digital information fluency, acting as discerning consumers of, and effective contributors to, web-based information.

LIBRARY & INFORMATION STUDIES**Please contact your Elsevier Sales or Customer Service Representative**

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Quality and the Academic Library

Reviewing, Assessing and
Enhancing Service Provision

Edited by Jeremy Atkinson



ISBN: 978-0-12-802105-7

PUB DATE: February 2016

FORMAT: Paperback

PAGES: c. 200

AUDIENCE

The primary market for the book will be practitioners, both managers and librarians, working in academic libraries. The volume will be of value to those wishing to have an understanding of quality management and service quality approaches and methods and their application in academic libraries.

Quality and the Academic Library

Reviewing, Assessing and Enhancing Service Provision

Jeremy Atkinson Library and Information Services Consultant, UK



This book provides an in-depth review and analysis of quality management and service quality in academic libraries, including quality assessment, quality review, and quality enhancement techniques with a final analysis of priorities for the future

KEY FEATURES

- Presents a holistic view of the subject, looking at reviews of academic library services, quality assurance and assessment, quality enhancement, and service quality
- Provides perspectives from authors with different experiences and responsibilities, including those responsible for initiating and managing quality processes in higher education
- Includes case studies where the authors not only describe the quality processes used, but also seek to review and reflect on their success, limitations, and the impact of their work some time after the event
- Seeks to be current, comprehensive, and reflective by including the results of surveys/interviews from senior librarians on quality in academic libraries

DESCRIPTION

Quality and the Academic Library: Reviewing, Assessing and Enhancing Service Provision provides an in-depth review and analysis of quality management and service quality in academic libraries. All aspects of quality are considered in the book, including quality assessment, quality review, and quality enhancement.

An overview of quality management and service quality concepts, principles, and methods leads to a detailed consideration of how they have been applied in universities and their libraries. A case study approach is used with different perspectives provided from the different stakeholders involved in the quality processes.

All contributors adopt a critical reflection approach, reflecting on the implications, impact, and significance of the activities undertaken and the conclusions that can be drawn for future developments. The book concludes with an overall reflection on quality management and service quality in academic libraries with a final analysis of priorities for the future.

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Fifty Specialty Libraries of New York City

From Botany to Magic

Terry Ballard



ISBN: 978-0-08-100554-5

PUB DATE: February 2016

FORMAT: Paperback

PAGES: c. 176

AUDIENCE

Academic librarians and Researchers.

50 Specialty Libraries of New York City

From Botany to Magic

Terry Ballard New York Law School, USA



This book is a unique information source for all those librarians and researchers interested in the rich cultural heritage of New York's libraries.

KEY FEATURES

- goes beyond the directory format to give thoughtful commentary and interview material on each library
- refers the reader to current information
- written by a librarian with 50 years' experience of public, academic, and special libraries, and with a deep feeling for New York
- gives an account of 50 speciality libraries of New York City, from small subscription libraries to the UN Library
- presents information on libraries that are little-known and widely useful in New York

DESCRIPTION

Everyone knows that New York maintains one of the great library systems in the world - the two lions that guard the 42nd street library among the most important icons in the city. Less well known are a host of specialty libraries that have grown up around the rich intellectual and cultural life of New York City. There are a number of libraries that serve genealogical researchers, but also libraries catering to Spanish, German, French and Russian speakers. There is a library of books about dogs and one that is based on the work of Carl Jung. A library in Staten Island checks out tools to homeowners rebuilding after Hurricane Sandy. *Fifty Specialty Libraries of New York City* will be a tour of highly specialized but publicly accessible libraries in Manhattan and the Outer Boroughs. In each case, access is described, and an interview with the director or supervisor is presented. This book is a unique information source for all those librarians and researchers interested in the rich cultural heritage of New York's libraries.

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Becoming a Lean Library

Lessons from the World of Technology Start-ups

Jeremy Nelson



ISBN: 978-1-84334-779-8

PUB DATE: December 2015

FORMAT: Paperback

PAGES: c. 146

AUDIENCE

Library administration responsible for the success of library technical services and systems, graduates and researchers in the area of lean start-up and technical project management.

Becoming a Lean Library

Lessons from the World of Technology Start-ups

Jeremy Nelson Metadata and Systems Librarian, Colorado College,
Colorado Springs, CO, USA



This book provides leadership advice and tips on how to make the library more nimble, lean, and responsive to technological change.

KEY FEATURES

- Introduces lean startup and lean manufacturing theory and practice
- Applies Lean Startup Principles to Libraries
- Allows readers to earn two Openbadges to demonstrate professional education accomplishment through social networking and for compensation purposes
- Only book in its market that illustrates lean principles at work

DESCRIPTION

Becoming a Lean Library: Lessons from the World of Technology Start-ups provides a guide to the process and approach necessary to manage product development.

Using techniques and philosophies pioneered by Toyota's lean manufacturing success, *Becoming a Lean Library* provides library leadership advice and tips on making the library more nimble, lean, and responsive to technological change.

Early chapters introduce the reader to the idea of lean start-ups in libraries, followed by chapters covering library systems, lessons from lean manufacturing, and the build-measure-learn model. Remaining chapters discuss technology change and DevOps as a lean strategy, while also giving the reader the opportunity to earn a professional online "badge" on the subject material of the book.

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Digital Information Strategies

From Applications and Content to Libraries and People

Written and Edited by David Baker and Wendy Evans



ISBN: 978-0-08-100251-3

PUB DATE: December 2015

FORMAT: Paperback

PAGES: c. 264

AUDIENCE

All those involved in digital information provision, library development and digital collections and services (whether or not library based), including managers, subject specialists, project directors, technical staff, content creators and editors. Researchers, lecturers and students of library and information science and students, researchers and lecturers of the Internet and of digital provision.

Digital Information Strategies

From Applications and Content to Libraries and People

David Baker Emeritus Professor of Strategic Information Management,
University of St Mark & St John, Plymouth, Devon, UK

Wendy Evans Head of Library, University of St Mark & St John, UK



Through a summary and summation of key themes, advances, and trends in all aspects of digital information and its relationship to library systems, this book explores the impact of developing technologies on the information world

KEY FEATURES

- Presents a comprehensive overview of the major aspects of contemporary digital information provision
- Serves as a useful reference work for the subject area
- Features input written from an international perspective
- Explores the impact of developing technologies on the information world, emphasizing key, current topics and future developments

DESCRIPTION

Digital Information Strategies: From Applications and Content to Libraries and People provides a summary and summation of key themes, advances, and trends in all aspects of digital information at the present time.

This helpful resource explores the impact of developing technologies on the information world. Written from an international perspective, the book emphasizes key current topics and future developments. The publication is based on a dynamic set of contents that respond to, and anticipate, what is happening—and what may well happen—in the field of digital information.

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Maximizing Electronic Resources Management in Libraries

Applying Business Process Management

Lenore A. England and Stephen D. Miller



ISBN: 978-1-84334-747-7

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 140

AUDIENCE

Librarians and Business professionals using electronic resources

Maximizing Electronic Resources Management in Libraries

Applying Business Process Management

Lenore England Assistant Director for Electronic Resources Management, University of Maryland University College, USA

Stephen W. Miller Associate Vice Provost, UMUC Library, University of Maryland University College, USA



This book discusses Business Process Management (BPM) and the ways it can be applied to electronic resources management (ERM) to help organize processes in libraries, including key elements of ERM functions that lay the groundwork for the present and future use of ERM, and how they will drive methods libraries use to provide access to resources

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- discusses numerous BPM theories and principles as effective organizational strategies for ERM processes and operations
- offers a practical and simple application process for BPM principles, that leads towards effective organizational change
- demonstrates real-life ERM projects using BPM principles

DESCRIPTION

Maximizing Electronic Resources Management in Libraries: Applying Business Process Management examines the use of Business Process Management (BPM) and the ways it can be beneficially applied to electronic resources management (ERM) to help organize processes in libraries.

The book offers librarians a skillset that will make them ready for a variety of library environments. It focuses on the organizational tools offered by BPM, including key elements of ERM functions that lay the groundwork for the present and future use of ERM, and how they will drive methods by which libraries provide access to resources. BPM theories are then reviewed, along with a discussion of present applications of BPM to ERM and a final look at possibilities for future applications.

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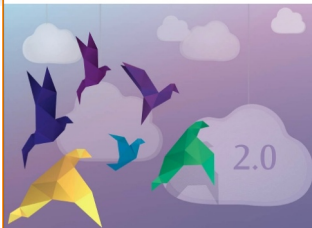
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Research 2.0 and the Future of Information Literacy

Tibor Koltay, Sonja Spiraneć and László Z. Karvalics



ISBN: 978-0-08-100075-5

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 180

AUDIENCE

The target audience for this book is academic librarians, information professionals, decision makers in research and scientific institutions and researchers interested in digital scholarship issues.

Research 2.0 and the Future of Information Literacy

Tibor Koltay Head of the Department of Information and Library Studies, Szent István University, Hungary.

Sonja Spiraneć Associate Professor, Department of Information and Communication Sciences, University of Zagreb, Croatia

László Z. Karvalics Associate Professor, Department of Cultural Heritage and Human Information Science, University of Szeged, Hungary



Research 2.0 and the Future of Information Literacy addresses address information literacy, scientific literacy and academic literacy from the viewpoint of scientific research, especially in the light of the changing research landscape characterized by the emergence of Research 2.0.

KEY FEATURES

- Summarizes the most important and up-to date approaches towards Research 2.0, including researchers' skills and abilities, the data-intensive paradigm of scientific research, open science, not forgetting about factors that inhibit a wider uptake of Research 2.0
- Discusses the nature of information literacy in the light of its definitions, declarations and related frameworks and by outlining the new literacies context, reading and writing, the cultural context, and the turns of library and information science
- Numerous literacies, other than information literacy, its relationship to information overload and personal information management are also subject of the book
- Theoretical and practical perspectives are given to enable the understanding of the transformations of information literacy and its relationship to Research 2.0

DESCRIPTION

Research 2.0 and the Future of Information Literacy examines possible congruencies between information literacy and Research 2.0, because the work of today's researcher mobilizes a number of literacies. From among the various types of relevant literacies, at least three types of literacies can be mentioned in this relation: information literacy, scientific literacy and academic literacy. This book addresses these literacies in the light of the changing research landscape. Broad contexts of the researcher's abilities, as adaptive and innovative thinking, problem solving skills, self-management and design mindset are also examined. Computational thinking and the computational paradigm in a number of fields of research are taken into consideration, as well. Researchers differ to non-researchers when populating social media, which means that these two different groups require different literacies. The relationship between information literacy and information is approached in a new way. Among the multitude of issues, we introduce a new interface between information literacy and Research 2.0. It encompasses the issues of research data management and data literacy, which represent also a challenge both for the academic library and for the communities of researchers. Similarly, the questions of new metrics of scientific output are addressed in the book.

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Emerging Technologies for Librarians

A Practical Approach to Innovation

Sharon Q. Yang and Lili Li

**ISBN:** 978-1-84334-788-0**PUB DATE:** November 2015**FORMAT:** Paperback**PAGES:** c. 286**AUDIENCE**

Librarians, IT personnel working for libraries, library administrators, and library support staff.

Emerging Technologies for Librarians

A Practical Approach to Innovation

Sharon Q Yang Associate Professor/Systems Librarian, Rider University, Lawrenceville, NJ, USA

Lili Li Associate Professor, Georgia Southern University, Statesboro, GA, USA



This book focuses on the practical applications of emerging technologies in libraries, defining the technologies in the context of their use in real situations.

KEY FEATURES

- Discusses and reviews practical applications of emerging technologies for librarians
- Explores what emerging technologies are available in particular areas of library services
- Describes and evaluates applications
- Connects library work to innovations

DESCRIPTION

Emerging Technologies for Librarians: A Practical Approach to Innovation focuses on the practical applications of emerging technologies in libraries, defining the technologies in the context of their use in real situations.

Each chapter includes an overview of the use of emerging technologies in a particular work area that is followed by a list of relevant applications. Chapters cover work areas such as advertising, distance learning, metadata, and digital libraries, and also focus on applications, including mobile computing and web conferencing, followed by a conclusion.

This book serves as a guide for those interested in learning about, and implementing, the available technologies that enhance library services, and also lists and discusses the types of emerging technologies that are available for a specific area of work.

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Researching Developing Countries

A Data Resource Guide for Social Scientists

Forrest D. Wright



ISBN: 978-0-08-100156-1

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 150

AUDIENCE

This book will be of greatest interest to academic librarians, primarily those serving in business or economic reference position. However, because the book also relates to international development it may also be of interest to librarians in that subject area. Library Professors may also use the text to supplement a business reference course.

Researching Developing Countries

A Data Resource Guide for Social Scientists

Forrest Daniel Wright Data Manager, The Global Entrepreneurship Monitor (GEM), USA.



This comprehensive book serves as a reference guide for librarians and researchers interested in emerging market data and is a source of reliable information on countries classified as emerging markets

KEY FEATURES

- Covers over 30 countries with emerging markets
- Explores a wide array of topics for each country and their investment opportunities
- Includes a focus on international audiences as the book expands beyond the US market

DESCRIPTION

Why are some countries rich while others are poor? Why are some well governed while others experience frequent conflict? And how do you measure a country's true success anyways? Social scientists have attempted to answer these types of questions for decades, and have increasingly turned to data for this task. *Researching Developing Countries: A Data Resource Guide for Social Scientists* serves as a reference guide for social scientists and students interested in answering these complex questions. The book will also be helpful to librarians serving the social science disciplines. Topics covered in the book include: human development, economics, governance, conflict, demographics, migration and refugees, environment, foreign aid, energy and infrastructure, innovation and entrepreneurship, geography and urban development, and public opinion.

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The Mindful Librarian

Connecting the Practice of
Mindfulness to Librarianship

Richard Moniz, Joe Eshleman, Jo Henry, Howard Slutzky and
Lisa Moniz



ISBN: 978-0-08-100555-2

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 216

AUDIENCE

Academic librarians and graduate students of library and information science. The intended market for this book would be for anyone who works in a public, school, special, or academic library or who is studying library science and who feel they are challenged by the stress, uncertainty, and adversity in their lives in their role as librarians. Some nonlibrary faculty, especially those who integrate mindfulness into their classes or work with librarians on a regular basis may be interested in the book as well.

The Mindful Librarian

Connecting the Practice of Mindfulness to Librarianship

Richard Moniz Director of Library services, Johnson & Wales University, Miami campus, USA
Joe Eshleman Instruction Librarian, Johnson & Wales University Library, North Carolina, USA
Jo Henry Information Services Librarian, South Piedmont Community College, North Carolina, USA;
Howard Slutzky Associate Professor of Psychology, Johnson & Wales University, North Carolina, USA;
Lisa Moniz School Librarian, Various Institutions, USA



This book seeks to create a dialog regarding mindfulness and its application to librarianship, including the loftier goal of creating a new lens through which to view librarianship, while having a transformative impact on readers

KEY FEATURES

- Presents the only current LIS book that covers this topic in a way that applies directly to librarians
- Provides a topic that will be appealing to librarians, as it speaks to the pressures of budget cuts and consumer culture being felt across the academy
- Seeks to improve the joy and quality of life that librarians and library science students experience in their personal lives and jobs

DESCRIPTION

The Mindful Librarian: Connecting the Practice of Mindfulness to Librarianship explores mindfulness, approaching it in such a way as to relate specifically to the many roles or challenges librarians face. Coinciding with the increased need to juggle a variety of tasks, technologies, ebooks, and databases, the new Association of College & Research Libraries Framework for Information Literacy, and the challenges faced by solo librarians in school libraries which have suffered cutbacks in help in recent years, the time is exactly right for this publication.

The authors hope to be helpful in some small way towards improving the joy and quality of life that librarians and library science students experience in their personal lives and jobs. The loftier goal would be to create a new lens from which to view librarianship, having a transformative impact on readers, and opening a new dialog within the profession.

The topic of mindfulness is not new; it has been connected to various religious traditions in a wide variety of ways for centuries, most notably Buddhism. In the latter part of the 20th century, however, a secular version was popularized largely by the work of Jon Kabat-Zinn and his work on MBSR (Mindfulness Based Stress Reduction) at the University of Massachusetts's Medical School.

The medical benefits and the overall quality of life improvements from its adoption have exploded in recent years, in particular, the last two decades which have seen mindfulness traditions incorporated into education to a greater degree and with very positive results.

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Service Science and the Information Professional

Yvonne de Grandbois

**ISBN:** 978-1-84334-649-4**PUB DATE:** November 2015**FORMAT:** Paperback**PAGES:** c. 118**AUDIENCE**

Information professionals across all sectors including information studies, schools of library and information sciences, i-Schools, management and business schools; private sector companies interested in the economic value of information; Information Technology and public relations specialists

Service Science and the Information Professional

Yvonne de Grandbois Professor of Innovative Research, Montreux University School of Business, Switzerland



Provides inspiration to information professionals who want to learn more about the benefits of service science and its uses in libraries and information service outlets

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- Describes service science and its increasing relevance as a discipline
- Provides relevant information to those pursuing interests in Information science, Information literacy, service science, and information management
- Illustrates that the transition to a service and information-based economy will require libraries to deal with both information and services
- Explains why information professionals need to know more about this emerging field
- Shows the value of research, and the importance of participating in this field

DESCRIPTION

As we transition to a service and information-based economy, information specialists are projected onto the leading edge of an emerging science. *Service Science and the Information Professional* demonstrates how the power of this new transdisciplinary field can inform and transform the current information professional world. Service Science is about people, technology, information, and organizations. Service Science can be of great benefit to Information Centres everywhere, and Information Service outlets can be a tremendous field of research for this new science. iSchools and Schools of Information Studies can join Computer Science, Engineering and Business Schools in receiving research grants for the development of Service Science. Information professionals need to know this new discipline and be inspired to participate in it.

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Managing ebook Metadata in Academic Libraries

Taming the Tiger

Donna E. Frederick

Managing ebook Metadata in Academic Libraries

Taming the Tiger

Donna E. Frederick Metadata Librarian, University of Saskatchewan,
Saskatoon, SK, Canada



Written as a guide for cataloguing and metadata librarians, other technical services librarians, and other library staff who manage ebook collections, this book provides solid tactics and information on how to understand the requirements for ebook metadata in the context of the library environment

KEY FEATURES

- Explores the reasons behind creating records for our resources and challenges libraries to think about what that means for their context
- Discusses the complex nature of academic libraries and the electronic resources they require
- Encourages librarians to find their own way to manage metadata

DESCRIPTION

Managing ebook Metadata in Academic Libraries: Taming the Tiger tackles the topic of ebooks in academic libraries, a trend that has been welcomed by students, faculty, researchers, and library staff. However, at the same time, the reality of acquiring ebooks, making them discoverable, and managing them presents library staff with many new challenges.

Traditional methods of cataloging and managing library resources are no longer relevant where the purchasing of ebooks in packages and demand driven acquisitions are the predominant models for acquiring new content. Most academic libraries have a complex metadata environment wherein multiple systems draw upon the same metadata for different purposes. This complexity makes the need for standards-based interoperable metadata more important than ever. In addition to complexity, the nature of the metadata environment itself typically varies slightly from library to library making it difficult to recommend a single set of practices and procedures which would be relevant to, and effective in, all academic libraries.

Considering all of these factors together, it is not surprising when academic libraries find it difficult to create and manage the metadata for their ebook collections. This book is written as a guide for metadata librarians, other technical services librarians, and ancillary library staff who manage ebook collections to help them understand the requirements for ebook metadata in their specific library context, to create a vision for ebook metadata management, and to develop a plan which addresses the relevant issues in metadata management at all stages of the lifecycle of ebooks in academic libraries from selection, to deselection or preservation.

ISBN: 978-0-08-100151-6

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 280

AUDIENCE

Metadata and cataloging librarians in academic and research libraries, technical services librarians and managers and library managers.

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The Copyright Librarian

A Practical Handbook

Linda Frederiksen



ISBN: 978-0-08-100172-1

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 134

AUDIENCE

While copyright laws and practices vary widely between countries, librarians and information professionals in English-speaking countries other than the U.S. may find value and use in the contents.

The Copyright Librarian

A Practical Handbook

Linda Frederiksen Head of Access Services, Washington State University, Vancouver, USA



A practical guide for providing helpful and accurate answers to some of the most common copyright questions encountered by library personnel on a daily basis

KEY FEATURES

- Thorough and up-to-date look at an emerging field of specialization within libraries
- Provides an overview of job opportunities available and how to prepare for these jobs
- Presents a range of useful current awareness and professional development resources and tools for the new, prospective, and working professional
- Addresses common misperceptions about copyright librarians

DESCRIPTION

Within most libraries in the United States today there is an information professional who has become the 'go-to' person for grasping and grappling with copyright questions. While not an attorney, this librarian has developed an awareness and understanding of copyright law, legislation and practice as they relate to a wide variety of library activities.

This practical handbook provides a broad overview of copyright librarianship. It is written for information professionals whose area of expertise, specialization or job it is to inform and educate others about the ethical use and best practices surrounding copyrighted materials. It is written about the person with solid analytical skills and the ability to adapt and adjust in a rapidly changing environment; someone who can serve as an intermediary between information producers and consumers; someone who is knowledgeable about the law and providing access to information; someone who is well positioned within an organization to answer questions about copyright and provide reliable, accurate, and relevant answers, information, assistance, and guidance when needed. In short: a copyright librarian.

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Project Management for Information Professionals

Margot Note

Project Management for Information Professionals

Margot Note Director of Archives and Information Management, World Monuments Fund



Guidance on project management techniques in the cultural heritage sector

KEY FEATURES

- offers guidance based on real-world experience
- prepares readers without prior project management knowledge or experience
- provides lean, easy-to-read, and jargon-free instructions
- aimed at information professionals working in libraries, archives, museums

DESCRIPTION

Aimed at practitioners, this handbook imparts guidance on project management techniques in the cultural heritage sector. Information professionals often direct complex endeavors with limited project management training or resources. *Project Management for Information Professionals* demystifies the tools and processes essential to successful project management and advises on how to manage the interpersonal dynamics and organizational culture that influence the effectiveness of these methods. With this book, readers will gain the knowledge to initiate, plan, execute, monitor, and close projects.

ISBN: 978-0-08-100127-1

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 212

AUDIENCE

Information professionals, Project managers working within information and library sector

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The Invisible Librarian

A Librarian's Guide to Increasing
Visibility and Impact

Aoife Lawton



ISBN: 978-0-08-100171-4

PUB DATE: November 2015

FORMAT: Paperback

PAGES: c. 456

AUDIENCE

Librarians and information professionals, Library managers and administrators and students of Library & Information Science.

The Invisible Librarian

A Librarian's Guide to Increasing Visibility and Impact

Aoife Lawton Systems Librarian, Health Service Executive Regional Library & Information Service, Dr. Steevens' Hospital, Dublin, Ireland



The Invisible Librarian empowers librarians to make a case for their value and impact that is compelling, convincing, and credible, thus aiming to improve the visibility and impact of librarians to readers, stakeholders, and society in general

KEY FEATURES

- Provides strategies that librarians can use to raise their visibility
- Presents how successful librarians have made a positive impact
- Covers new techniques that measure current visibility amongst readers and key stakeholders
- Includes key guidance on how to implement a 10-step Visibility Improvement Plan

DESCRIPTION

The Invisible Librarian: A Librarian's Guide to Increasing Visibility and Impact provides insights into what many librarians are feeling, including questions such as "do they feel invisible?" and "How many times have they heard somebody say 'but everything is on the Internet'?"

If you are a librarian struggling to find the best strategy for the future of the profession in a rapidly changing information environment, this book is for you. People don't realize that librarians make information available and not just by search engine.

This book will make people think differently about librarians, making a case for their value and impact that is compelling, convincing, and credible. Given their versatility and knowledge, now is the time for librarians to become champions of the information age as they improve the visibility and impact of libraries to readers, to stakeholders, and in society. By the end of the book, librarians will have a Visibility Improvement Plan to guarantee future success.

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Widening Higher Education Participation

A Global Perspective

Edited by Mahsood Shah,
Anna Bennett and Erica Southgate



ISBN: 978-0-08-100213-1

PUB DATE: October 2015

FORMAT: Paperback

PAGES: c. 264

AUDIENCE

Academics, Research students,
Equity practitioners, Government
officials and International
organisations.

Widening Higher Education Participation

A Global Perspective

Mahsood Shah Associate Professor, University of Newcastle, Australia

Anna Bennett Convenor, Adult Enabling Program, University of Newcastle, Australia

Erica Southgate Senior Lecturer and Researcher, School of Education, University of Newcastle, Australia



Widening Higher Education Participation aims to engage academics and scholars from different countries on a wide range of topics related to widening participation of students.

KEY FEATURES

- engages prominent academics, earlier career researchers, and research students
- provides a wide range of topics related to widening participation
- explores social and economic impact of widening student participation
- presents untold stories of widening participation in developing countries experiencing growth in youth population

DESCRIPTION

Governments have introduced policies to widen the participation of disadvantaged students in higher education. Widening participation policies are also introduced to ensure that higher education contributes to social and economic outcomes. This book includes important insights from 23 leading scholars across 11 countries on a wide range of topics that focus on government policies, institutional structures and the social and economic impacts of widening participation. While widening participation policies and outcomes in developed countries are more widely documented, the policies, achievements, and challenges in other countries such as Brazil, China, Indonesia, South Africa and Palestine are not so widely disseminated. Therefore, the 'untold stories' of policies and outcomes of widening participation are a key part of this book. The chapters are organised according to three overarching themes, which include national and transnational studies of the history of widening participation and current policies; inclusive learning and academic outcomes; and socioeconomic structures, concepts and theories.

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Tales from the Front Line

Stephen Masson



AUDIENCE

Academic librarians, Customer services personnel in Academic libraries, students and researchers

Tales from the Front Line

Stephen Mossop University of Exeter, UK



Defines the role of customer service in the academic library, focusing on how to build relationships, meet customer needs, develop people, measure impact, and more

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- Discusses 'customer service' in a library setting
- Translates 'management theory' into useful practice information
- Examines building relationships, meeting customer needs, and marketing and communication
- Provides examples of practical experience grounded in recent, transferable experience

DESCRIPTION

The term 'customer service' is not new to the academic library community. Academic libraries exist to serve the needs of their community, and hence customer service is essential. However, the term can be applied in a variety of ways, from a thin veneer of politeness, to an all-encompassing ethic focussing organisational and individual attention on understanding and meeting the needs of the customer. For customers, the library's Front Line team is the 'human face' of the library. How well they do their job can have a massive impact on the quality of the learning experience for many students, and can directly impact upon their success. The importance of their role, and the quality of the services they offer, should not be underestimated – but in an increasingly digital world, and with potentially several thousand individuals visiting every day (whether in person or online), each with their own agendas and requirements, how can the library's Front Line team deliver the personal service that each of these individuals need? *Customer Service in Academic Libraries* contributes to what academic libraries, as a community, do really well - the sharing of best practice. It brings together, in one place, examples of how Front Line teams from libraries across a wide geographical area - Hong Kong, Australia, Turkey and the United Kingdom – work to 'get it right for their customers'. Between them, they cover a range of institutions including research-intensive, mixed HE/FE, private establishments and shared campuses. All have their own tales to tell, their own emphases, their own ways of doing things – and all bring their own examples of best practice, which it is hoped readers will find useful in their own context.

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Selecting and Implementing an Integrated Library System

The Most Important Decision You Will Ever Make

Richard M. Jost



ISBN: 978-0-08-100153-0

PUB DATE: October 2015

FORMAT: Paperback

PAGES: c. 112

AUDIENCE

The primary market for this book would be library directors and systems librarians who are beginning to explore the idea of migrating to a new integrated library system.

Selecting and Implementing an Integrated Library System

The Most Important Decision You Will Ever Make

Richard M Jost Information Systems Coordinator, University of Washington
Marian Gould Gallagher Law Library, Seattle, USA.



This comprehensive guide for librarians focuses on the intersection of technology and management in the library information world, providing tactics in an arena where many librarians are tasked with overseeing automation projects and the management of technological changes that are necessary to best meet patron and organizational needs

KEY FEATURES

- Embraces both technology and management issues as co-equals in successful library migration projects
- Based on the experiences of a 20+ year career in libraries, including three major automation project migrations
- Includes increasingly relevant subject matter as libraries continue to cope with shrinking budgets and expanding library demands for services
- Contains the direct experiences of the University of Washington system in the Orbis-Cascade Alliance project, a project uniting 37 libraries across two states that combined both technical and public service functions

DESCRIPTION

Selecting and Implementing an Integrated Library System: The Most Important Decision You Will Ever Make focuses on the intersection of technology and management in the library information world. As information professionals, many librarians will be involved in automation projects and the management of technological changes that are necessary to best meet patron and organizational needs.

As professionals, they will need to develop numerous skills, both technological and managerial, to successfully meet these challenges. This book provides a foundation for this skillset that will develop and acquaint the reader with a broad understanding of the issues involved in library technology systems.

Although a major topic of the book is integrated library systems (a fundamental cornerstone of most library technology), the book also explores new library technologies (such as open source systems) that are an increasingly important component in the library technology world. Users will find a resource that is geared to the thinking and planning processes for library technology that emphasizes the development of good project management skills.

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Robertson on Library Security and Disaster Planning

Guy Robertson

**ISBN:** 978-0-08-100077-9**PUB DATE:** October 2015**FORMAT:** Paperback**PAGES:** c. 136**AUDIENCE**

Librarians, Archivists, Records
managers and other Information
Professionals

Robertson on Library Security and Disaster Planning

Guy Robertson Justice Institute of British Columbia, Canada



Presents a collection of highly-cited author published articles on security and disaster planning for libraries

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- Offers a unique and valuable collection of the author's articles on library security and disaster planning
- Accompanies, and complements, *Disaster Planning for Libraries*, a second title by the author
- Presents a range of security and disaster planning topics in an accessible, narrative style
- Represents the only resource that contains such a broad range of security and disaster planning topics

DESCRIPTION

Robertson on Library Security and Disaster Planning presents a collection of highly-cited, author published articles on security and disaster planning for libraries.

The book represents the only place where these articles are compiled, making it a go-to volume for practitioners. It includes topics covering all aspects of preparation and response, along with articles drawn from library journals, including *Feliciter*, *Canadian Insurance*, *Disaster Recovery Journal*, and *Canadian Bookseller*.

The book represents a wealth of the author's experience and expertise garnered during a distinguished career working with significant institutions on both their current security problems and their plans for future security.

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Succession Planning in Canadian Academic Libraries

Janneka Guise

**ISBN:** 978-0-08-100146-2**PUB DATE:** October 2015**FORMAT:** Paperback**PAGES:** c. 114**AUDIENCE**

Academic librarians, information professionals, managers and students

Succession Planning in Canadian Academic Libraries

Janneka Guise Head of the Eckhardt-Gramatté Music Library, University of Manitoba, Canada.



Explores the current Canadian academic library environment and the need for succession planning within it.

KEY FEATURES

- Focuses on the Canadian academic library
- Includes a comprehensive literature review on succession planning in academic libraries
- Provides evidence-based approach to why succession planning is or is not happening in Canadian academic libraries

DESCRIPTION

Succession Planning in Canadian Academic Libraries explores the current Canadian academic library environment, and the need for succession planning in that environment. The literature review demonstrates the lack of reported succession planning activities in Canadian academic libraries. Site visits and in-depth interviews with professional librarians at six libraries across Canada highlight best practices and barriers to succession planning. These best practices and barriers are addressed in individual chapters, with tips and strategies for library leaders.

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The Myth and Magic of Library Systems

Keith J. Kelley

**ISBN:** 978-0-08-100076-2**PUB DATE:** September 2015**FORMAT:** Paperback**PAGES:** c. 188**AUDIENCE**

IT professionals in academic research libraries and library administrators.

The Myth and Magic of Library Systems

Kelley Previously Director of Systems, Western Michigan University Libraries, USA



Focuses not only on what library systems are and how to run them, but on career changes for librarians and the ways they may have to interact with library systems

KEY FEATURES

- Provides guidance on how to run a library systems department
- Focuses on different scenarios regarding career changes for librarians and the ways they may have to interact with library systems
- Includes sample scenarios that speak to IT decision-making responsibilities, work as a library administrator, or managerial duties in systems departments

DESCRIPTION

The Myth and Magic of Library Systems not only defines what library systems are, but also provides guidance on how to run a library systems department. It is aimed at librarians or library administrations tasked with managing, or using, a library systems department.

This book focuses on different scenarios regarding career changes for librarians and the ways they may have to interact with library systems, including examples that speak to IT decision-making responsibilities, work as a library administrator, or managerial duties in systems departments.

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How Libraries Should Manage Data

Practical Guidance on How, With Minimum Resources, to Get the Best from Your Data

Brian Cox



ISBN: 978-0-08-100663-4

PUB DATE: September 2015

FORMAT: Paperback

PAGES: c. 138

AUDIENCE

This book is aimed at any Library staff responsible for managing or interpreting data. Because it is also meant to be a broad road map on how to use data effectively, this book is also aimed at Executive Library Managers and may also be useful for students undertaking information and library studies.

How Libraries Should Manage Data

Practical Guidance On How With Minimum Resources to Get the Best From Your Data

Brian Cox Innovator, academic libraries



Detailed instructions on transforming your disconnected, unreliable, and inaccessible operational data into an exemplar of best practice data management

KEY FEATURES

- Recognize and overcome the social barriers to creating useful operational data
- Understand the potential value and pitfalls of operational data
- Learn how to structure your data to obtain useful information quickly and easily
- Create your own desktop library cube with step-by-step instructions, including DAX formulas

DESCRIPTION

Have you ever looked at your Library's key performance indicators and said to yourself "so what!?" Have you found yourself making decisions in a void due to the lack of useful and easily accessible operational data? Have you ever worried that you are being left behind with the emergence of data analytics? Do you feel there are important stories in your operational data that need to be told, but you have no idea how to find these stories? If you answered yes to any of these questions, then this book is for you. *How Libraries Should Manage Data* provides detailed instructions on how to transform your operational data from a fog of disconnected, unreliable, and inaccessible information - into an exemplar of best practice data management. Like the human brain, most people are only using a very small fraction of the true potential of Excel. Learn how to tap into a greater proportion of Excel's hidden power, and in the process transform your operational data into actionable business intelligence.

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Altmetrics for Information Professionals

Past, Present and Future

Kim Holmberg



ISBN: 978-0-08-100273-5

PUB DATE: September 2015

FORMAT: Paperback

PAGES: c. 166

AUDIENCE

Information professionals, students
and researchers studying Altmetrics

Altmetrics for Information Professionals

Past, Present and Future

Kim Johan Holmberg Research associate, Research Unit for the Sociology
of Education, University of Turku, Finland



Presents new data sources, findings from earlier altmetrics research, and the disruptive ideas that may radically change scholarly communication

KEY FEATURES

- Presents some of the key ideas and innovations in earlier research that have been driving the evolution from bibliometrics to webometrics, and with the advent of social media to altmetrics
- Discusses the shortcomings and pitfalls of bibliometrics in research evaluation and the potential of altmetrics to overcome some of these shortcomings
- Presents some of the most important data sources of altmetrics, the aggregators, and the different stakeholders
- Reviews current research about altmetrics and discusses possible future trends
- Presents a way to measure and aggregate altmetrics according to the level of impact or type of impact they represent

DESCRIPTION

The goal of any research assessment is to evaluate the value or quality of the research in comparison to other research. As quality is highly subjective and difficult to measure, citations are used as a proxy. Citations are an important part of scholarly communication and a significant component of research evaluation, with the assumption being that highly cited work has influenced the work of many other researchers and hence it is more valuable. Recently we have seen new online data sources being researched for this purpose and disruptive ideas with the power to change research assessment, and perhaps even science as a whole, have been born. *Altmetrics* is the new research area that investigates the potential of these new data source as indicators of the impact that research has made on the scientific community and beyond, and thus possibly also as indicators of the societal impact of research. This book will present some of these new data sources, findings from earlier altmetrics research, and the disruptive ideas that may radically change scholarly communication.

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Sustainability in Higher Education

Edited by J. Paulo Davim



ISBN: 978-0-08-100367-1

PUB DATE: August 2015

FORMAT: Paperback

PAGES: c. 132

AUDIENCE

Researchers and Students

Sustainability in Higher Education

Edited by: *J. Paulo Davim* Department of Mechanical Engineering,
University of Aveiro, Portugal



Chapter contributions from authors who have provided case studies on various areas of education for sustainability

KEY FEATURES

- focus on sustainability
- present studies in aspects related with higher education
- explores a variety of educational aspects from an sustainable perspective

DESCRIPTION

Support in higher education is an emerging area of great interest to professors, researchers and students in academic institutions. *Sustainability in Higher Education* provides discussions on the exchange of information between different aspects of sustainability in higher education. This book includes chapter contributions from authors who have provided case studies on various areas of education for sustainability.

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An Emergent Theory of Digital Library Metadata:

Enrich then Filter

Getaneh Alemu and Brett Stevens



ISBN: 978-0-08-100385-5

PUB DATE: August 2015

FORMAT: Paperback

PAGES: c. 122

AUDIENCE

Researchers and Information Professionals

An Emergent Theory of Digital Library Metadata

Enrich then Filter

Getaneh Alemu Cataloguing and Metadata Librarian, Southampton Solent University, UK

Brett Stevens Principal Lecturer and Director of Postgraduate Programmes, School of Creative Technologies, University of Portsmouth, UK



This book is a reaction to the current digital library landscape that is being challenged with growing online collections and changing user expectations

KEY FEATURES

- Metadata is valuable when continuously enriched by experts and users
- Metadata enriching results from ubiquitous linking
- Metadata is a resource that should be linked openly
- The power of metadata is unlocked when enriched metadata is filtered for users individually

DESCRIPTION

An Emergent Theory of Digital Library Metadata is a reaction to the current digital library landscape that is being challenged with growing online collections and changing user expectations. The theory provides the conceptual underpinnings for a new approach which moves away from expert defined standardised metadata to a user driven approach with users as metadata co-creators. Moving away from definitive, authoritative, metadata to a system that reflects the diversity of users' terminologies, it changes the current focus on metadata simplicity and efficiency to one of metadata enriching, which is a continuous and evolving process of data linking. From predefined description to information conceptualised, contextualised and filtered at the point of delivery. By presenting this shift, this book provides a coherent structure in which future technological developments can be considered.

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Supporting Research in Area Studies

A guide for academic libraries

Lesley Pitman



ISBN: 978-1-84334-790-3

PUB DATE: August 2015

FORMAT: Paperback

PAGES: c. 120

AUDIENCE

Library school students working on the changing agenda for research support; Area studies librarians and Managers of subject teams; and Library managers interested in making their libraries more international

Supporting Research in Area Studies

A Guide for Academic Libraries

Lesley Pitman Librarian and Director of Information Services, UCL School of Slavonic and East European Studies Library, London, UK



This book explores specialist requirements for researchers in information resources, resource discovery tools, information skills, and the challenges of working with materials in multiple languages, encompassing a comprehensive guide for academic libraries that covers the academic landscape, its history, area studies, librarianship, and acquisitions.

KEY FEATURES

- Describes the nature of area studies research and the traditional strengths of area studies librarianship in supporting inter- and trans-disciplinary research
- Applies the latest thinking in research support in university libraries to the specific needs of the area studies research community in the United Kingdom and United States
- Explores how internationalizing systems and processes can bring broader benefits to the university as a whole
- Analyzes the particular issues caused by working with content and systems in multiple languages

DESCRIPTION

Supporting Research in Area Studies: A Guide for Academic Libraries focuses on the study of other countries or regions of the world, crossing traditional disciplinary boundaries in the humanities and social sciences. The book provides a comprehensive guide for academic libraries supporting communities of researchers, exploring the specialist requirements of these researchers in information resources, resource discovery tools, information skills, and the challenges of working with materials in multiple languages.

The book makes the case that adapting systems and procedures to meet these needs will help academic libraries be better placed to support their institutions' international agenda. Early chapters cover the academic landscape, its history, area studies, librarianship, and acquisitions. Subsequent chapters discuss collections management, digital products, and the digital humanities, and their role in academic projects, with final sections exploring information skills and the various disciplinary skills that facilitate the needs of researchers during their careers.

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Milestone Moments in Getting Your PhD in Qualitative Research

Margaret Zeegers and Deirdre Barron

**ISBN:** 978-0-08-100231-5**PUB DATE:** August 2015**FORMAT:** Paperback**PAGES:** c. 142**AUDIENCE**PhD students, Supervisors
and Higher education professionals

Milestone Moments in Getting your PhD in Qualitative Research

Margaret Zeegers Coordinator of English programs, University of Ballarat,
Ballarat, Australia*Deirdre Barron* Director, National Institute for Design Research, Swinburne
University of Technology, Australia

A guide for research students completing higher degrees, focusing on the language and terminology of the theoretical and practical requirements of a given research program

KEY FEATURES

- Offers guidance to research students working through the stages of a higher degree
- Provides practical advice on terminology and language
- Give examples of methodologies, their advantages and disadvantages
- Grounded in real student experience to offer a practical edge

DESCRIPTION

Milestone Moments in Getting your PhD in Qualitative Research is a guide for research students completing higher degrees with a focus on the importance of language and terminology of the theoretical and practical requirements of a given research program. The book responds to a lack of preparedness among many entrants into higher-degrees in contemporary higher education. The need among non-traditional entrants into higher-degrees for a strong background in core academic principles is made pressing due to the lack of preparation many students undergo prior to enrolment. This book might be consulted by research students as they proceed through the various milestones that may form part of a higher-degree.

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Meeting Health Information Needs Outside Of Healthcare

Opportunities and Challenges

Edited by Catherine Arnott-Smith and Alla Keselman



ISBN: 978-0-08-100248-3

PUB DATE: August 2015

FORMAT: Paperback

PAGES: c. 356

AUDIENCE

Postsecondary Teachers and Students in various disciplines, including (but not limited to) Library and Information Studies, Health informatics, Communication, Health Communication, Journalism and Education.

Meeting Health Information Needs Outside Of Healthcare

Opportunities and Challenges

Catherine Arnott-Smith Associate Professor, School of Library & Information Studies, University of Wisconsin-Madison, USA

Alla Keselman Senior Social Science Analyst, Division of Specialized Information Services (SIS), National Library of Medicine, United States National Institutes of Health, USA



Addresses the challenges and ethical dilemmas concerning the delivery of health information to the general public in a variety of non-clinical settings

KEY FEATURES

- Addresses professional challenges and ethical problems of communicating health information to lay people in non-clinical settings
- Focuses on health information as a challenge for different professionals providing health information in different settings
- Emphasizes the shared challenges of information practice across different settings as well as those facing professionals in different roles

DESCRIPTION

Meeting Health Information Needs Outside of Healthcare addresses the challenges and ethical dilemmas concerning the delivery of health information to the general public in a variety of non-clinical settings, both in-person and via information technology, in settings from public and academic libraries to online communities and traditional and social media channels.

Professionals working in a range of fields, including librarianship, computer science and health information technology, journalism, and health communication can be involved in providing consumer health information, or health information targeting laypeople. This volume clearly examines the properties of health information that make it particularly challenging information to provide in diverse settings.

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The Digital Evolution of Live Music

Edited by Angela Cresswell-Jones and Rebecca Jane Bennett



ISBN: 978-0-08-100067-0

PUB DATE: July 2015

FORMAT: Paperback

PAGES: c. 128

AUDIENCE

All those interested in the way digital technology is changing cultural interaction and pursuit.

The Digital Evolution of Live Music

Angela Cresswell Jones Lecturer, Murdoch University, Australia

Rebecca Jane Bennett Lecturer, Academic Language and Literacy, Murdoch University, Australia



Considers notions of live music in time and space as influenced by digital technology

KEY FEATURES

- gives perspectives on the function of live music in digital culture and the role of digital in live music
- focuses on the interaction between live and digital music
- takes the discussion of live music beyond economics and marketing, to the cultural and philosophical implications of digital culture for the art
- includes interviews with producers and players in the digital world of music production
- furthers debate by looking at access to digital music via social media, websites, and applications that recognise the impact of digital culture on the live music experience

DESCRIPTION

The concept of 'live' has changed as a consequence of mediated culture. Interaction may occur in real time, but not necessarily in shared physical spaces with others. *The Digital Evolution of Live Music* considers notions of live music in time and space as influenced by digital technology. This book presents the argument that live music is a special case in digital experience due to its liminal status between mind and body, words and feelings, sight and sound, virtual and real. Digital live music occupies a multimodal role in a cultural contextual landscape shaped by technological innovation. The book consists of three sections. The first section looks at fan perspectives, digital technology and the jouissance of live music and music festival fans. The second section discusses music in popular culture, exploring YouTube and live music video culture and gaming soundtracks, followed by the concluding section which investigates the future of live music and digital culture.

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Digital Futures

Expert Briefings on Digital
Technologies for Education
and Research

Edited by Martin Hall,
Martyn Harrow, and Lorraine Estelle



ISBN: 978-0-08-100384-8

PUB DATE: July 2015

FORMAT: Paperback

PAGES: c. 50

AUDIENCE

IT and Informational Professionals in
Higher Education

Digital Futures

*Expert Briefings on Digital Technologies for Education and
Research*

Edited by: **Martin Hall** Chair of Jisc, and Vice Chancellor, University of
Salford, UK

Martyn Harrow Head, Jisc, UK

Lorraine Estelle Chief Executive, Jisc Collections, UK



**Provides expert briefings to information professionals on the emerging trends in digital
technologies that are transforming teaching and research in higher education**

KEY FEATURES

- Written by subject experts working at the forefront in emerging trends and digital technologies
- Encompasses issues that impact across the higher education institution: learning, research and network security
- Aids strategic thinking and informs decision making

DESCRIPTION

A co-branded book project with Jisc (formerly the Joint Information Systems Committee), off the back of DigiFest 2014, a digital festival run by Jisc for the first time in 2014. The aim of the book is to bring cutting-edge discussion as heard at DigiFest to the information professional/academic librarian readership. Digital Futures will provide expert briefings to information professionals on the emerging trends in the digital technologies that are transforming teaching and research in higher education.

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Information Professionals' Career Confidential

Straight Talk
and Savvy Tips
Ulla de Stricker

Information Professionals' Career Confidential

Straight Talk and Savvy Tips

Ulla de Stricker de Stricker Associates, Canada



ISBN: 978-0-08-100190-5

PUB DATE: July 2015

FORMAT: Paperback

PAGES: c. 104

AUDIENCE

Information and Knowledge
Professionals

A convenient, browsable, illuminating pocket compendium of insights on topics relevant for information and knowledge professionals at any stage of their career

"This book should be the preferred reading for anyone considering or entering a career as information professionals. I personally wish it had been available when I started my career..."--

Multimedia Information & Technology, *Information Professionals' Career Confidential*

KEY FEATURES

- Raises questions – in a lively and concise manner – relevant for information professionals
- Offers readers the opportunity to read entries one at a time for reflection, or to read the entire book and then go back to certain entries to consolidate the meaning
- Presents ideas and concepts from thoughtful perspectives in a style designed to make professionals and students reflect on their own careers

DESCRIPTION

Based in part on a selection of the author's past blog postings, *Information Professionals' Career Confidential* is a convenient, browsable, and illuminating pocket compendium of insights on topics relevant for information and knowledge professionals at any stage of their careers.

This book collects comments on matters of interest to new and experienced information professionals alike in 1-2 minute "quick takes," inviting further thought. Topics range from the value of knowledge management and effective communication in organizations to assessing employers' perception of information professionals and how best to increase one's value through professional organizations and volunteering.

This unique resource will be illuminating for anyone in library and information science, career development, or knowledge and information management.

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Informed Systems**Organizational Design for Learning in Action**

Mary M. Somerville

**ISBN:** 978-0-08-100175-2**PUB DATE:** July 2015**FORMAT:** Paperback**PAGES:** c. 174**AUDIENCE**

Library organization leaders and Library staff members. Professionals in other industries will also obtain transferable insights.

Informed Systems**Organizational Design for Learning in Action**

Mary M. Somerville University Librarian, Professor and Library Director, the Auraria Library, University of Colorado Denver, Metropolitan State University of Denver and Community College of Denver, CO, USA



A theory-based methodology for applying proven 'soft' systems design methods that make possible new ways of seeing, being, and knowing in a 21st century organization

KEY FEATURES

- Transferable critique of the leadership issues facing contemporary library organizations across the globe
- Agile process models for activating sustainable design, dialogue, and reflection processes in today's organizations
- Theory-based participatory action research illustrations of the efficacy of systems thinking interventions
- Forward thinking frameworks for academic libraries in dynamically changing scholarly communications contexts
- Proven organizational transformation strategies, building upon theoretical concepts, for nimble responsiveness

DESCRIPTION

By fostering principles of systems thinking and informed learning through an inclusive, participatory design process that advances information exchange, reflective dialogue, and knowledge creation, the Informed Systems Approach promotes conceptual change in workplace organizations. *Informed Systems* explores theory-based participatory action research and provides examples of agile process models for activating sustainable design, dialogue, and reflection processes in today's organizations. This book also examines forward thinking frameworks for academic libraries, and how they can be used in the context of dynamically changing scholarly communications. Chapters further the expression of collaborative information practices that enrich information experiences by simultaneously advancing both situated domain knowledge and transferable learning capacity. Design (and redesign) activities well integrated into the workplace culture are expressed through sustainable processes and practices that produce rich information experiences. Informed learning both promotes and sustains continuous learning, including collective reflection on information sources, collaborative practices, and systems functionalities. In these ways, transferable topical understandings and information resiliency manifest action oriented intention to ensure improvements of real world situations.

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A Librarian's Guide to Graphs, Data and the Semantic Web

James Powell and Matthew Hopkins

**ISBN:** 978-1-84334-753-8**PUB DATE:** July 2015**FORMAT:** Paperback**PAGES:** c. 242**AUDIENCE**

Library and Information scientists,
Software developers, Scientists and
students in various scientific fields
who have to deal with or integrate
large datasets

A Librarian's Guide to Graphs, Data and the Semantic Web

James Powell Los Alamos National Laboratory, Los Alamos, NM, USA



How library and IS professionals can understand the fundamentals of graph theory, how it is used to represent and explore data, and how it relates to the semantic web

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- Provides an accessible introduction to network science that is suitable for a broad audience
- Devotes several chapters to a survey of how graph theory has been used in a number of scientific data-driven disciplines
- Explores how graph theory could aid library and information scientists

DESCRIPTION

Graphs are about connections, and are an important part of our connected and data-driven world. *A Librarian's Guide to Graphs, Data and the Semantic Web* is geared toward library and information science professionals, including librarians, software developers and information systems architects who want to understand the fundamentals of graph theory, how it is used to represent and explore data, and how it relates to the semantic web. This title provides a firm grounding in the field at a level suitable for a broad audience, with an emphasis on open source solutions and what problems these tools solve at a conceptual level, with minimal emphasis on algorithms or mathematics. The text will also be of special interest to data science librarians and data professionals, since it introduces many graph theory concepts by exploring data-driven networks from various scientific disciplines. The first two chapters consider graphs in theory and the science of networks, before the following chapters cover networks in various disciplines. Remaining chapters move on to library networks, graph tools, graph analysis libraries, information problems and network solutions, and semantic graphs and the semantic web.

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Strategic Human Resource Planning for Academic Libraries

Information, technology and organizations

Michael A. Crumpton



ISBN: 978-1-84334-764-4

PUB DATE: July 2015

FORMAT: Paperback

PAGES: c. 98

AUDIENCE

Hiring managers within academic libraries, Human resource professionals and Library administrators

Strategic Human Resource Planning for Academic Libraries

Information, Technology and Organization

Michael Crumpton University of North Carolina at Greensboro, USA



Strategic Human Resources Planning for Academic Libraries focuses on the impact of human resource practices in a library setting and discusses several of these aspects

A Volume in the Chandos Information Professional Series.

KEY FEATURES

- Chapters address competencies across different levels of employment within different library types and consider how those competencies are changing
- Presents how leadership and library leaders must utilize human resources as a valuable tool for developing a strong and healthy organization
- Addresses human resource tools, such as job tasks analysis and the creation of equitable payroll structures
- Demonstrate the use and benefit of multiple employee statuses that provide flexibility and resourcefulness to end users

DESCRIPTION

Strategic Human Resources Planning for Academic Libraries: Information, Technology and Organization provides an in-depth discussion of human resources as a strategic element of a library organization, especially as staffing needs and competencies change.

The book focuses on the impact of human resource practices in a library setting, discussing several aspects, including the role of human resources when the library is part of a larger organization, along with information on how to identify strategic objectives that are expected and related to workforce issues.

In addition, the book reviews hiring practices, reorganizations of staff, use of temps or time-limited positions, and how students, volunteers, and internships can make a strategic difference overall.

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Managing Scientific Information and Research Data

Svetla Baykoucheva



ISBN: 978-0-08-100195-0

PUB DATE: July 2015

FORMAT: Paperback

PAGES: c. 152

AUDIENCE

Librarians, researchers, instructors, and graduate students in higher education institutions.

Managing Scientific Information and Research Data

Svetla Baykoucheva Head of the White Memorial Chemistry Library,
University of Maryland College Park, MD, USA



As innovative technologies change the way research is performed, preserved, and communicated, this novel resource explores how they are used and provides detailed analysis of new approaches for managing scientific information and data

KEY FEATURES

- Promotes innovative technologies for creating, sharing and managing scientific content
- Presents new models of scientific publishing, peer review, and dissemination of information
- Serves as a practical guide for researchers, students, and librarians on how to discover, filter, and manage scientific information
- Advocates for the adoption of unique author identifiers such as ORCID and ResearcherID
- Looks into new tools that make scientific information easy to discover and manage
- Shows what eScience is and why it is becoming a priority for academic libraries
- Demonstrates how Electronic Laboratory Notebooks can be used to record, store, share, and manage research data
- Shows how social media and the new area of Altmetrics increase researchers' visibility and measure attention to their research
- Directs to sources for datasets
- Provides directions on choosing and using bibliographic management tools
- Critically examines the metrics used to evaluate research impact

DESCRIPTION

Innovative technologies are changing the way research is performed, preserved, and communicated. *Managing Scientific Information and Research Data* explores how these technologies are used and provides detailed analysis of the approaches and tools developed to manage scientific information and data. Following an introduction, the book is then divided into 15 chapters discussing the changes in scientific communication; new models of publishing and peer review; ethics in scientific communication; preservation of data; discovery tools; discipline-specific practices of researchers for gathering and using scientific information; academic social networks; bibliographic management tools; information literacy and the information needs of students and researchers; the involvement of academic libraries in eScience and the new opportunities it presents to librarians; and interviews with experts in scientific information and publishing.

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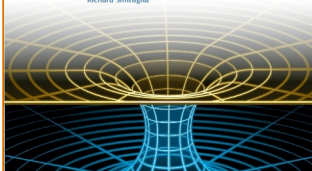


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Domain Analysis for Knowledge Organization

Tools for ontology extraction

Richard Smiraglia



ISBN: 978-0-08-100150-9

PUB DATE: June 2015

FORMAT: Paperback

PAGES: c. 113

AUDIENCE

Professors and Students studying Knowledge Organization, and practitioners of Digital Humanities

Domain Analysis for Knowledge Organization

Tools for Ontology Extraction

Richard Smiraglia Professor, Knowledge Organization Research Group, iSchool, University of Wisconsin, Milwaukee, WI, USA



Surveys the theoretical rationale for domain analysis and presents tutorials in domain analysis methods, especially tools for visualizing knowledge domains

KEY FEATURES

- Focuses on the science and practice of organizing knowledge
- Includes step-by-step instructions to enable the book to be used as a textbook or a manual for researchers

DESCRIPTION

Domain analysis is the process of studying the actions, knowledge production, knowledge dissemination, and knowledge-base of a community of commonality, such as an academic discipline or a professional community. The products of domain analysis range from controlled vocabularies and other knowledge organization systems, to scientific evidence about the growth and sharing of knowledge and the evolution of communities of discourse and practice. In the field of knowledge organization- both the science and the practice domain analysis is the basic research method for identifying the concepts that will be critical building blocks for knowledge organization systems. This book will survey the theoretical rationale for domain analysis, present tutorials in the specific methods of domain analysis, especially with regard to tools for visualizing knowledge domains.

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Being a Solo Librarian in Healthcare

Pivoting for 21st Century Healthcare Information Delivery

Elizabeth Burns



ISBN: 978-0-08-100122-6

PUB DATE: June 2015

FORMAT: Paperback

PAGES: c. 38

AUDIENCE

Healthcare stakeholders, Librarians in healthcare, Hospital board members

Being a Solo Librarian in Healthcare

Pivoting for 21st Century Healthcare Information Delivery

Elizabeth C Burns Missouri Veterans Affairs Hospital, Kansas City, KS, USA



Brings to light the current job responsibilities of the healthcare librarian.

KEY FEATURES

- Discusses current trends in healthcare librarianship
- Describes the daily job duties of a hospital librarian
- Looks at barriers to hospitals practicing evidence-based medicine
- Connects improved patient care to healthcare librarian services

DESCRIPTION

This book brings to light the current job responsibilities of the healthcare librarian, but at the same time reveals a dichotomy. In theory, advances in healthcare research promise better care and improved safety for patients. In practice, there are barriers that undermine change. The author calls attention to the underutilized healthcare librarian at a time when clinical information delivery to the doctor or nurse is equal to or more important than how wired the hospital is. This is a book for healthcare stakeholders who support evidence-based practice and for those considering entering medical librarianship. The profession is in flux as hospitals must decide whether they can afford a library and librarian or whether they can afford not to have one.

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To MOOC or not to MOOC

How can online learning help to build the future of higher education?

Sarah Porter



ISBN: 978-0-08-100048-9

PUB DATE: May 2015

FORMAT: Paperback

PAGES: c. 146

AUDIENCE

Practitioners in higher education, for example governors, senior managers, e-learning professionals, IT professionals, library and information professionals and administrators. Also aimed at graduate students studying e-learning, online learning and innovation in higher education.

To MOOC or Not to MOOC

How Can Online Learning Help to Build the Future of Higher Education?

Sarah Porter Academic visitor, Oxford Internet Institute, University of Oxford, UK



Focuses upon six institutions and tells the story of their engagement with Massive Open Online Courses, or MOOCs

KEY FEATURES

- Aimed at higher educational professionals who are interested in the strategic importance and potential of online learning
- Written from an understanding of the strategic context for senior managers in universities
- Focus upon a major trend in technology and education illustrated by concrete examples of real practice in institutions
- Implement case studies to draw out conclusions not only about online learning but also decision-making and innovation

DESCRIPTION

Scarcely a week goes by without coverage in the UK and international media about the latest MOOC revelation. Despite some significant initiatives in the dotcom era, online learning has somehow never delivered on its promise to revolutionize education. *To MOOC or not to MOOC* explores the history of MOOCs and analyses the current MOOC context by describing six institutions and the story of their engagement with MOOCs. Looking at each of the different type of institution in turn, it analyses the processes behind their decision to engage with online learning and MOOCs, how the MOOC project is managed and led, and discusses issues such as quality assurance, governance and partnerships. Chapters draw together and analyse the data and draw out advice for institutions, to help them make choices about how to respond to MOOCs and other high-impact changes in digital education. The book contains checklists and planning tools to support strategy and planning, and concludes with a future look at MOOCs exploring some of the possible trends that may impact upon higher education, such as business models, data and analytics, learning design and competitors in the MOOC marketplace.

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Marketing the 21st Century Library

The time is now

Debra Lucas-Alfieri



ISBN: 978-1-84334-773-6

PUB DATE: May 2015

FORMAT: Paperback

PAGES: c. 112

AUDIENCE

library staff, librarians, directors,
senior academic administrators, and
library school students.

Marketing the 21st Century Library

The Time Is Now

Debra Lucas-Alfieri Head of Reference and Interlibrary Loan, D'Youville
College, Buffalo, NY, USA



Systematically and concisely teaches students and practitioners how to and why they should market and promote academic libraries

KEY FEATURES

- Includes web extras, tables, problem and solution exercises
- Contains extensive references to real-world examples of good practice
- Details practical examples and case summaries from leading libraries
- Explores the importance of marketing and promoting academic libraries
- Provides resources for readers to help create marketing plans

DESCRIPTION

Although the 21st century library is competing with numerous web-based resources, its clients can benefit from using its research assistance, physical and online holdings, and physical space, so they need to understand what the library offers. *Marketing the 21st Century Library* systematically and concisely teaches students and practitioners how to and why they should market and promote academic libraries. Librarians need to use marketing not only to advertise and promote resources, but also to boost the profession and the role we play. The book introduces key marketing concepts, followed by the history of library marketing. Subsequent chapters guide readers through a series of tools and resources so they can create their own marketing plans, concluding with an exploration of resources, services and further readings.

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Law Librarianship in Academic Libraries

Best Practices

Yemisi Dina



ISBN: 978-0-08-100144-8

PUB DATE: April 2015

FORMAT: Paperback

PAGES: c. 118

AUDIENCE

Library school students, librarians who want to work in academic law libraries and law students who wish to pursue a career in academic law libraries.

Law Librarianship in Academic Libraries

Best Practices

Yemisi Dina Associate Librarian/Head of Public Services, Osgoode Hall Law School Library, York University, Canada



Discusses issues and model practices in academic law libraries

KEY FEATURES

- Provides an insight to academic law librarianship practices
- Practical tips on building a career in academic law librarianship
- Describes in detail the education and professional development opportunities for academic law librarianship
- Features customized classification schemes that have been used in academic law libraries

DESCRIPTION

In the last two decades, advancement in technology has transformed every aspect of librarianship. *Law Librarianship in Academic Law Libraries* discusses issues and model practices in academic law libraries. This text will help librarians and library school students understand the operation, resources and facilities that are available in the academic law library. It explains the practices and trends that are widely practiced in different parts of the world. This book describes the expectations of an aspiring professional with an interest in specializing in law librarianship; revealing facts pertaining to management and administration which are not necessarily taught in library schools. The first chapter introduces the history of academic law libraries, and defines law librarianship. The remaining chapters are dedicated to different aspects of law librarianship including the importance of emerging technologies and how they are implemented in the academic law libraries setting, finishing with a concluding chapter on global opportunities available for law librarians.

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Digital Curation in the Digital Humanities

Preserving and promoting archival and special collections

Arjun Sabharwal



ISBN: 978-0-08-100143-1

PUB DATE: April 2015

FORMAT: Paperback

PAGES: c. 168

AUDIENCE

Archivists, historians, digital humanists, educators (including those teaching online), digital curators, special collection librarians, and project managers and administrators at heritage institutions.

Digital Curation in the Digital Humanities

Preserving and Promoting Archival and Special Collections

Arjun Sabharwal Assistant Professor and Digital Initiatives Librarian,
University of Toledo Library, University of Toledo, Ohio, USA.



Provides a joint framework for preserving, promoting, and accessing digital collections

KEY FEATURES

- theoretical and practical perspectives on digital curation in the digital humanities and history
- in-depth study of the role of social media and a social curation ecosystem
- the role of hypertextuality and information architecture in digital curation
- study of collaboration and organizational dimensions in digital curation
- reviews of important web tools in digital humanities

DESCRIPTION

Archives and special collections departments have a long history of preserving and providing long-term access to organizational records, rare books, and other unique primary sources including manuscripts, photographs, recordings, and artifacts in various formats. The careful curatorial attention to such records has also ensured that such records remain available to researchers and the public as sources of knowledge, memory, and identity. Digital curation presents an important framework for the continued preservation of digitized and born-digital collections, given the ephemeral and device-dependent nature of digital content. With the emergence of analog and digital media formats in close succession (compared to earlier paper- and film-based formats) came new standards, technologies, methods, documentation, and workflows to ensure safe storage and access to content and associated metadata. Researchers in the digital humanities have extensively applied computing to research; for them, continued access to primary data and cultural heritage means both the continuation of humanities scholarship and new methodologies not possible without digital technology. *Digital Curation in the Digital Humanities*, therefore, comprises a joint framework for preserving, promoting, and accessing digital collections. This book explores at great length the conceptualization of digital curation projects with interdisciplinary approaches that combine the digital humanities and history, information architecture, social networking, and other themes for such a framework. The individual chapters focus on the specifics of each area, but the relationships holding the knowledge architecture and the digital curation lifecycle model together remain an overarching theme throughout the book; thus, each chapter connects to others on a conceptual, theoretical, or practical level.

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Information Cosmopolitics

An Actor-Network Theory Approach to Information Practices

Edin Tabak



ISBN: 978-0-08-100121-9

PUB DATE: March 2015

FORMAT: Paperback

PAGES: c. 166

AUDIENCE

Information researchers and practitioners, and Humanities students.

Information Cosmopolitics

An Actor-Network Theory Approach to Information Practices

Edin Tabak Postdoctoral fellow, Department of Internet Studies, Curtin University, Australia



Explores interaction between nationalist and information sharing practices in academic communities with a view to understanding their potential impacts.

KEY FEATURES

- Provide an alternative to the dominant approaches in the field of Information Behaviour
- Offers a novel theoretical model to trace information practices
- Questions existing approaches to nationalism and cosmopolitanism

DESCRIPTION

Information Cosmopolitics explores interaction between nationalist and information sharing practices in academic communities with a view to understanding the potential impacts of these interactions. This book is also a resounding critique of existing theories and methods as well as the launching point for the proposition of an alternate approach. Dominant approaches in the Information Behaviour (IB) field are investigated, as well as questions existing theoretical approaches to nationalism and cosmopolitanism. The concept of information cosmopolitics is introduced as an approach for tracing information practices and enabling research participants to perform their own narratives and positionings, and that the focus of information studies should be on tracing the continuous circulation of processes of individualisation and collectivization.

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Information Science as an Interscience

Rethinking Science,
Method and Practice

Carel Stephanus de Beer

knowledge
nology
methodology
information science
practice
ethics
wisdom
meaning
invention
post-science
interscience

ISBN: 978-0-08-100140-0

PUB DATE: March 2015

FORMAT: Paperback

PAGES: c. 140

AUDIENCE

Researchers and academics in the Information Science field, along with students and professionals working in other, transdisciplinary fields.

Information Science as an Interscience

Rethinking Science, Method and Practice

Carel Stephanus de Beer Emeritus Professor, Department of Information Science, University of South Africa (Unisa), Pretoria, South Africa.



Information Science as an Interscience poses many challenges to information science, philosophy and information practice, and only when information science is understood as an interscience will it be able to comply with these challenges.

KEY FEATURES

- focuses on rethinking information science to achieve a constructive scientific approach
- provides an alternative methodological approach in the study of information science
- shows how a change in scientific approach will have vast implications for the understanding and dissemination of knowledge
- presents the implications of a new approach for knowledge workers, and the dynamics of their work
- explores the future of thinking about science, knowledge and its nature and the ethical implications

DESCRIPTION

Science is first and foremost an intellectual activity, an activity of thought. Therefore, how do we, as information scientists, respond intellectually to what is happening in the world of information and knowledge development, given the context of new sociocultural and knowledge landscapes?

Information Science as an Interscience poses many challenges both to information science, philosophy and to information practice, and only when information science is understood as an interscience that operates in a multifaceted way, will it be able to comply with these challenges. In the fulfilment of this task it needs to be accompanied by a philosophical approach that will take it beyond the merely critical and linear approach to scientific work. For this reason a critical philosophical approach is proposed that will be characterised by multiple styles of thinking and organised by a compositional inspiration. This initiative is carried by the conviction that information science will hereby be enabled to make contributions to significant knowledge inventions that may bring about a better world. Chapters focus on the rethinking of human thinking, our unique ability that enables us to cope with the world in which we live, in terms of the unique science with which we are involved. Subsequent chapters explore different approaches to the establishment of a new scientific spirit, the demands these developments pose for human thinking, for questions of method and the implications for information science regarding its proposed functioning as a nomad science in the context of information practice and information work. Final chapters highlight the proposed responsibility of focusing on information and inventiveness and new styles of information and knowledge work.

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Competitive Intelligence for Information Professionals

Charlotte Håkansson and Margareta Nelke

Competitive Intelligence for Information Professionals

Margareta Nelke Owner, I.C. at Once, Sweden*Charlotte Håkansson* Owner, Novolentia; and Team Leader, Swedish University of Agricultural Sciences Library, Sweden.**ISBN:** 978-0-08-100206-3**PUB DATE:** February 2015**FORMAT:** Paperback**PAGES:** c. 132**AUDIENCE**

Practitioners, mainly Information Professionals, but also Business Intelligence Managers, Analysts and organizations eager to improve their business intelligence activities.

Students in Library and Information Sciences, Business Administration and Economics, Strategic Communication, and other fields concerning information management.

Explores the role of strategic information and intelligence in organizations, and assesses the values and needs of intelligence in organizations

KEY FEATURES

- Competitive intelligence (CI) is a new area for Information professionals
- Offers perspectives on a new trend within the library and information sector
- Provides a comprehensive approach to CI

DESCRIPTION

Information professionals should be able to take a proactive role as a strategic partner in their organization's competitive intelligence. Their role needs to focus on the "outside-in" approach, based on their organization's strategic needs and objectives. *Competitive Intelligence for Information Professionals* explores the role of strategic information and intelligence in organizations, and assesses the values and needs of intelligence in organizations. The book provides guidance on how to work strategically with competitive intelligence, methods for monitoring and analysis and a process-oriented approach. Chapters include discussions on how news monitoring and competitive intelligence interact and how this offers opportunities for cooperation between different departments. Cases from the authors' own experiences when working with competitive intelligence in international corporations are also included.

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ISBN: 978-0-12-805418-5

PUB DATE: April 2016

FORMAT: Paperback

PAGES: c. 160

AUDIENCE

Students and researchers across the sciences interested in improving their oral communication skills; in particular non-native English speakers

Oral Communication Skills for Scientific Presentations

William B. Krantz President's Teaching Scholar and Professor Emeritus, University of Colorado, Boulder, CO, USA; Rieveschl Ohio Eminent Scholar and Professor Emeritus, University of Cincinnati, Cincinnati, OH, USA



A practical, compact guidebook covering the 'nuts and bolts' of effective public speaking

KEY FEATURES

- Discusses best practices in putting together an effective talk
- Focuses on leveraging the speaker's existing skill sets to develop the delivery style that works best for that individual
- Features one-page quick reference guides for giving formal oral and informal poster presentations
- Addresses cross-cultural communication as well as particular concerns for non-native English speakers
- Includes a companion site with tools and video examples of formal and informal presentations for further self-guidance

DESCRIPTION

Oral Communication Skills for Scientific Presentations is intended for inexperienced speakers as well as those aspiring to improve their communication skills in making either formal or informal presentations on a technical subject. A complement to having good organization for a technical presentation is to have an effective delivery style. This book provides a template for organizing a technical talk that will include a discussion of various ways to effectively develop each part of a technical presentation.

A special feature of *Oral Communication Skills for Scientific Presentations* is the focus on making presentations to a cross-cultural audience. This relates to relatively minor considerations such as how to list the names of the co-authors on your presentation as well as to more substantive considerations such as how to handle eye contact and use humor, both of which can differ across the global spectrum of cultures. The cross-cultural focus of this book relates not only to the audience, but also to the speaker. This book also includes helpful tips for non-native English speakers.

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Graduate Research, 4e

A Guide for Students in the Sciences

Robert V. Smith Collaborative Brain Trust University Consulting (CBT UC),
Sacramento, CA, USA

Llewellyn D. Densmore Department of Biological Sciences, Texas Tech
University, Lubbock, TX, USA

Edward F. Lener University Libraries, Virginia Tech, Blacksburg, VA, USA



This newly revised go-to resource is for graduate researchers at all stages of study and covers a range of topics including writing and preparation of research proposals, developing and refining teaching skills, and ethics and compliance areas such as research involving human subjects and animals

KEY FEATURES

- Discusses a broad range of topics including time management, library and literature work, and grant support
- Includes a new chapter on career planning and development with advice on careers in academia, government, and the private sector
- Contains chapters that promote the development of a varied set of communication skills
- Greatly expanded treatment of graduate study and research in international settings

DESCRIPTION

Graduate Research is an all-in-one resource for prospective and matriculated graduate students in the sciences. The newly revised edition includes updates to every chapter. *Graduate Research* covers a range of topics including writing and preparation of research proposals, developing and refining teaching skills, and ethics and compliance areas such as research involving human subjects and animals.

Graduate Research helps readers navigate the multidimensional and interdisciplinary world of scientific research and it is an invaluable resource for graduate researchers as well as those in advising or mentoring roles.

ISBN: 978-0-12-803749-2

PREVIOUS EDITION ISBN:
9780295977058

PUB DATE: February 2016

FORMAT: Paperback

PAGES: c. 288

AUDIENCE

Graduate student, graduate
advisors, and mentors across the
Sciences

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PROFESSIONAL AND CAREER DEVELOPMENT

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ORAL EXAMS

PREPARING FOR AND PASSING CANDIDACY,
QUALIFYING, AND GRADUATE DEFENSES



A. LEE FOOTE



ISBN: 978-0-12-802578-9

PUB DATE: September 2015

FORMAT: Paperback

PAGES: c. 192

AUDIENCE

Graduate students, postdoctoral fellows and faculty in every discipline

Oral Exams

Preparing For and Passing Candidacy, Qualifying, and Graduate Defenses

Lee A Foote Professor and Director, Devonian Botanic Garden, University of Alberta, Edmonton, AB, Canada



This book provides students with a great resource to help them prepare for oral comprehensive and viva voca exams, and is also valuable for faculty as they prepare new questions.

KEY FEATURES

- Describes in detail the general format of oral comprehensive exams, viva voce examinations and defenses, what to expect, and what the requirements are that students need to fulfill to pass.
- Includes appendices with numerous practice questions sourced from a range of disciplines and countries for individual or group learning
- Useful for Early Career academics that are supervising, supporting, and examining PhD students

DESCRIPTION

Oral Exams: Preparing For and Passing Candidacy, Qualifying, and Graduate Defenses provides guidance on how to prepare for oral comprehensive and viva voce exams.

Topics discussed include the supervisory committee, preparing the seminar, arranging content, mental preparation, question framing, and the types of questions to expect.

At its core, the book prepares students to be the best they can be by offering insights into how to interpret and appropriately respond to explicit and implied oral comps questions.

This book benefits faculty by helping them prepare new questions, also providing tips on how to mentor their students in preparation for exams.

The training included can be used to prepare for intensive qualifying or certification exams, job interviews, and presentations.

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COMMUNICATE SCIENCE
PAPERS, PRESENTATIONS,
AND POSTERS EFFECTIVELY



GREGORY S. PATIENCE
DARIA C. BOFFITO
PAUL A. PATIENCE



ISBN: 978-0-12-801500-1

PUB DATE: August 2015

FORMAT: Paperback

PAGES: c. 264

AUDIENCE

Graduate students, research fellows, post-docs, professors, scientists and researchers in STEM fields.

Communicate Science Papers, Presentations, and Posters Effectively

Gregory S. Patience Department of Chemical Engineering, Ecole Polytechnique de Montreal, Canada

Daria C. Boffito Department of Chemical Engineering, Ecole Polytechnique de Montreal, Canada

Paul Patience Ecole Polytechnique de Montreal, Canada



The tools readers need to become better writers, presenters, and communicators

KEY FEATURES

- Covers how to accurately and clearly exhibit results, ideas, and conclusions
- Identifies phrases common in scientific literature that should never be used
- Discusses the theory of presentation, including “before and after” examples highlighting best practices
- Provides concrete, step-by-step examples on how to make camera ready graphs and tables

DESCRIPTION

Communicate Science Papers, Presentations, and Posters Effectively is a guidebook on science writing and communication that professors, students, and professionals in the STEM fields can use in a practical way. This book advocates a clear and concise writing and presenting style, enabling users to concentrate on content.

The text is useful to both native and non-native English speakers, identifying best practices for preparing graphs and tables, and offering practical guidance for writing equations. It includes content on significant figures and error bars, and provides the reader with extensive practice material consisting of both exercises and solutions.

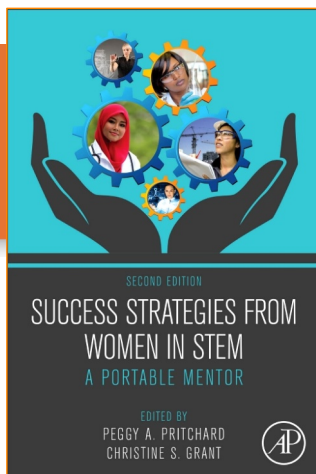
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ISBN: 978-0-12-397181-4

PREVIOUS EDITION ISBN:
978-0-12-088411-7

PUB DATE: late June 2015

LIST PRICE: £27.99/€31.95/\$44.95

FORMAT: Paperback

PAGES: c. 460

AUDIENCE

Women pursuing careers or involved in careers in science, technology, engineering and mathematics

Success Strategies From Women in STEM, 2e **A Portable Mentor**

Edited by: **Peggy A. Pritchard** Associate Librarian, Learning and Curriculum Support Team, University of Guelph, Guelph, ON, Canada

Christine Grant PhD, Full Professor of Chemical and Biomolecular Engineering and Associate Dean of Faculty Advancement, North Carolina State University, College of Engineering, Raleigh, NC, USA



A comprehensive and accessible manual that provides valuable strategies, tools, and success tips for women pursuing and involved in STEM careers

"...valuable career guide which is relevant not only to scientists and academics but also women in other fields. Their enthusiasm, commitment, courage and willingness to share their experiences are what makes this book so readable. Full of useful tips and advice, it also provokes thoughtful reflection while providing inspiration and encouragement through the distillation of their insights and advice. As its title suggest, this guide is a book to be dipped into again and again as women face different transition points and its structured approach and excellent index makes it easy to find the relevant sections."--**Margaret Dane, Association of Graduate Careers Advisory Services, CEO (2006)**

KEY FEATURES

- Preserves the style and tone of the first edition by bringing together mentors, trainees and early-career professionals in a series of conversations about important topics related to careers in STEM fields, such as leadership, time stress, negotiation, networking, social media and more
- Identifies strategies that can improve career success along with stories that elucidate, engage, and inspire
- Companion website provides authoritative information from successful women engaged in STEM careers, including annotated links to key organizations, associations, granting agencies, teaching support materials, and more

DESCRIPTION

Success Strategies from Women in Stem: A Portable Mentor, Second Edition, is a comprehensive and accessible manual containing career advice, mentoring support, and professional development strategies for female scientists in the STEM fields.

This updated text contains new and essential chapters on leadership and negotiation, important coverage of career management, networking, social media, communication skills, and more. The work is accompanied by a companion website that contains annotated links, a list of print and electronic resources, self-directed learning objects, frequently asked questions, and more.

With an increased focus on international relevance, this comprehensive text contains shared stories and vignettes that will help women pursuing or involved in STEM careers develop the necessary professional and personal skills to overcome obstacles to advancement.

LIFE SCIENCES

PROFESSIONAL AND CAREER DEVELOPMENT

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Digital Libraries

Fabrice Papy

Interoperability and Uses



ISBN: 978-1-78548-045-4

PUB DATE: February 2016

FORMAT: Hardback

PAGES: c. 146

AUDIENCE

Researchers, designers, librarians, teachers, and graduate students who are interested in digital library development and evaluation

Digital Libraries

Fabrice Papy Professor of Information Science and Communication,
University of Lorraine, France



Exploring interoperability of digital content

KEY FEATURES

- Discusses Metadata as a resource for linking
- Provides a practical approach
- A valuable resource for anyone involved in digital library developments and digital collections and services

DESCRIPTION

The technological interoperability of digital libraries must be rethought in order to adapt to new uses and networks.

Informative digital environments aimed at responding to heritage, cultural, scientific or commercial demands have taken over the global cyberspace and have redesigned the techno-informative landscape of the Web. However, while the technological models demonstrate their effectiveness and explain to a large extent the creation of digital libraries, archives and deposits, the subjacent concept of uses continues to cause debate.

The information technologies used by heterogeneous digital libraries enable a technical interoperability of content. This is not enough to allow the adhesion of a public connected to very different information profiles and techniques. This book explores the avenues of a user-orientated interoperability where the questions of consultation interfaces and content description processes are studied.

PSYCH, NEURO AND SOCIAL SCIENCE

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Managing Your Brand

Career management and
personal PR for librarians

Julie Still



ISBN: 978-1-84334-769-9

PUB DATE: June 2015

FORMAT: Paperback

PAGES: c. 120

AUDIENCE

Librarians, library school students,
general academics, public sector /
non-profit professionals.

Managing Your Brand

Career Management and Personal PR for Librarians

Julie Still Rutgers University, New Brunswick, NJ, USA



Offers guidelines on how librarians can maximize their talents and use planning strategies to facilitate professional development and personal satisfaction

KEY FEATURES

- Addresses career concerns, but also takes family life into account
- Explains branding as a way of focusing a career around a few key ideas, while also allowing for growth and shifts in interests
- Folds in sources from the business and general academic world along with librarianship
- Sets out simple habits people can cultivate that are helpful in tenure and career development

DESCRIPTION

Managing Your Brand: Career Management and Personal PR for Librarians sets out guidelines for developing career pathways, including options for career change and the exploration of community service, as an avenue that can provide new opportunities.

The text allows librarians at all levels to maximize their talents, providing them with career planning strategies that will facilitate professional development and personal satisfaction.

Early chapters provide advice and strategies to readers, with later chapters addressing working relationships, librarianship, scholarship, and other forms of service.

SOCIAL SCIENCES & BUSINESS MANAGEMENT

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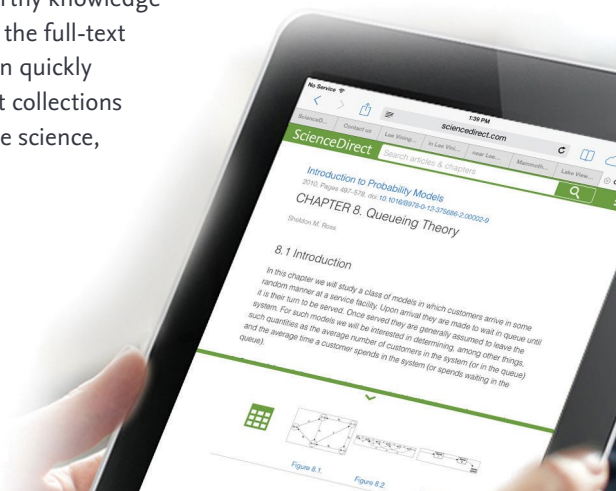
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